

Miami Dade College  
Office Associate Provost, Academic Affairs

December 13, 2011

**MEMORANDUM**

**TO:** Rolando Montoya

**FROM:** Michael Reiner

**SUBJECT: APPROVAL OF CURRICULUM REPORT #86**

Attached for your approval is the approved curriculum presented at the December 13, 2011, CASSC meeting.

The information in Curriculum Report #86 includes the following items:

1. **School of Nursing**

• **New Elective Courses –**

NUR3674 Faith Based Community Nursing

NUR3289 Foundations of Gerontology

2. **Information Items**

**School of Business**

• **State Mandated – Program Changes**

Financial Services - Financial Mgt. Specialization (22024)

Financial Services - Mortgage Finance Specialization (22025)

Financial Services - Banking Specialization (22026)

Marketing Operations CCC (65008)

If I can be of further assistance, please do not hesitate to contact me.

Attachment

**Miami Dade College**  
**College-wide CASSC Meeting – DECEMBER 13, 2011**  
**CURRICULUM REPORT #86**

**1. School of Nursing**

**New Elective Courses –**

**Effective Term:** Spring 2011-2

**Campus Affected by this Request:** 4

**Curriculum Action Rationale:** This course has been presented as an elective because of the growing need nationally and internationally for faith-based community nurses. Presently the availability of this training is very scarce in South Florida. This need for faith-based community nurse education continues to increase as faith-based communities become engaged in health promotion. The need for culturally relevant communities to participate in health promotion is strongly emphasized in the literature and consequently, faith-based communities have responded. There are also healthcare systems that support and sponsor the participation of these faith-based communities in health promotion. The need for this specialty education for faith-based community nurses is imperative, as the faith-based community nurse plays an important role in assessing spiritual, physical, and psychological needs, implementing services, and evaluating the outcomes of these services.

<u>Course No.</u>	<u>Course Title</u>	<u>Credits</u>	<u>Campus</u>	<u>Eff. Term</u>
NUR3674	Faith-Based Community Nursing	3	4	2011-2

**Course Description:** This course will provide education in faith-based community nursing to registered nurses. Students will learn the skills needed to integrate the care of mind, body, and spirit in faith-based communities. The intentional care of the spirit is part of the process in preventing and minimizing illness in a faith-based community. (48 hr. lecture) Pre-requisites:

**Curriculum Action Rationale:** Course to be added as an elective to the BSN degree. This course is being developed due to the expectation that the population of elderly will grow so potentially there will be over 20% greater than 65 years of age by the year 2030. These seniors will utilize over 50% of the medical resources in this country if present trends continue. These elderly are in need of competent and knowledgeable care from medical professionals that are practicing now and in the near future.

<u>Course No.</u>	<u>Course Title</u>	<u>Credits</u>	<u>Campus</u>	<u>Eff. Term</u>
NUR3289	Foundations of Gerontology	3	4	2011-2

**Course Description:** This course focuses on the special healthcare needs of the geriatric population. Students will learn the physical, physiological, psychosocial and geropharmacologic implications related to aging. The trends in the changing demographics and the social consequences of aging will be identified. Established geriatric assessment and evaluative tools will also be discussed. (48 hr. lecture) Pre-requisites:

**APPROVE**\_\_\_\_\_ **OPPOSE**\_\_\_\_\_ **MORE INFORMATION**\_\_\_\_\_

## 2. Information Items

### School of Business

#### State Mandated – Program Changes

**Program Title:** Financial Services – Financial Mgt. Specialization (22024)

**Start Term:** 2011-2 Spring Semester

**Degree Type:** Associate in Science

**Affected Campuses:** 1, 2, 3, 5, 6, 7, 8

#### **Proposal Executive Summary:**



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Wolfson Campus

#### School of Business

This is a modification requesting a reduction of the credits for the Associate in Science (AS) in Financial Services (listed CIP 1206030100). Currently, the total number of credits for the AS, with a specialization, is 64 and the request is to decrease the number of credits to 60 as instructed by the State Mandated Program Changes for 2011-2012. The area affected is the electives that will be changed from 11-12 to 7-8. The details by specialization are as follows:

<b>Financial Management Specialization (22024)</b>	From 11 elective credits to 7 elective credits
Mortgage Finance Specialization (22025)	From 11 elective credits to 7 elective credits
Banking Specialization (22026)	From 12 elective credits to 8 elective credits

**ASSOCIATE IN SCIENCE DEGREE**  
**PROGRAM OF STUDY: FINANCIAL SERVICES - FINANCIAL MGT. SPECIALIZATION (22024)**  
**EFFECTIVE TERM: Fall 2012 (2012-1)**

**Showing Changes**

**I. GENERAL EDUCATION REQUIREMENTS**

**1. COMMUNICATIONS (3.00 credits)**

ENC 1101 - English Composition 1 (3 credits)

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**2. ORAL COMMUNICATIONS (3.00 credits)**

SPC 1017 - Fundamentals of Speech Communication (3 credits)

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**3. HUMANITIES (3.00 credits)**

PHI 2604 - Critical Thinking/Ethics (3 credits)

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**4. BEHAVIORAL/SOCIAL SCIENCE (3.00 credits)**

CLP 1006 - Psychology of Personal Effectiveness (3 credits)

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**5. MATH/SCIENCE (3.00 credits)**

QMB 2100 - Basic Business Statistics (3 credits)

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**6. COMPUTER COMPETENCY**

Test type(s) needed:

CGS 1060 - Introduction to Microcomputer Usage (4 credits)

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**7. MAJOR COURSE REQUIREMENTS (7.00 credits)**

Must take 3.0 credits from the following group.  ACG 2021 - Financial Accounting (3 credits)  ACG 2011 - Principles of Accounting 2 (3 credits)

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Must take 1.0 credits from the following group.  ACG 2011L - Principles of Accounting 2 Lab (1 credit)  ACG 2021L - Financial Accounting Lab (1 credit)

--- And ---

Must take 3.0 credits from the following group.  ECO 2013 - Principles of Economics (Macro) (3 credits)

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**8. PROGRAM CORE REQUIRED (31.00 credits)**

Must take 3.0 credits from the following group.  BUL 2241 - Business Law 1 (3 credits)  BUL 2131

--- And ---

Must take 28.0 credits from the following group.  ACG 2071 - Managerial Accounting (3 credits)  FIN 2010 - Investments in Stocks and Bonds (3 credits)

ACG 2071L - Managerial Accounting Lab (1 credit)

FIN 2100 - Personal Finance (1-3 credits)

BAN 1004 - Principles of Banking (3 credits)

GEB 1011 - Principles of Business (3 credits)

ECO 2023 - Principles of Economics (Micro) (3 credits)

MAN 2021 - Principles of Management (3 credits)

FIN 2000 - Principles of Finance (3 credits)

MAR 1011 - Principles of Marketing (3 credits)

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**9. MAJOR COURSE ELECTIVE 7 credits**

- ACG 2071 - Managerial Accounting (3 credits)
  - ACG 2071L - Managerial Accounting Lab (1 credit)
  - ACG 2170 - Financial Statement Analysis (3 credits)
  - ACG 2450 - Microcomputers in Accounting (1-3 credits)
  - BAN 1155 - International Banking AIB (3 credits)
  - BAN 1156 - Letters of Credit (3 credits)
  - BAN 1231 - Introduction to Commercial Lending (3 credits)
  - BAN 1241 - Bank Cards (3 credits)
  - BAN 1400 - Trust Functions and Services (3 credits)
  - BAN 1782 - Bank Investments (3 credits)
  - BAN 1800 - Law and Banking (3 credits)
  - BAN 1920
  - BAN 2135 - Bank Accounting (3 credits)
  - BAN 2210 - Analyzing Financial Statements (3 credits)
  - BAN 2211 - Applied Financial Statement Analysis (3 credits)
  - BAN 2253 - Residential Mortgage Lending (3 credits)
  - BAN 2746 - Bank Control and Audit (3 credits)
  - BAN 2784 - Trust Management (3 credits)
  - BAN 2920
  - BRC 1059 - Diversity Awareness And Customer Service (3 credits)
  - BRC 1602 - Technology Applications in Mortgage Financing (3 credits)
  - BRC 2266 - Affordable Housing and Community (3 credits)
  - BRC 2267 - Fair Housing and Fair Lending (3 credits)
  - BRC 2268 - Mortgage Loan Servicing and Quality (3 credits)
  - BRC 2941 - Field Experience in Mortgage Finance (3 credits)
  - BUL 2242 - Business Law 2 (3 credits)
  - CGS 1060 - Introduction to Microcomputer Usage (4 credits)
  - ECO 2023 - Principles of Economics (Micro) (3 credits)
  - ECO 2220 - Money & Banking (3 credits)
  - FIN 2000 - Principles of Finance (3 credits)
  - FIN 2010 - Investments in Stocks and Bonds (3 credits)
  - FIN 2100 - Personal Finance (1-3 credits)
  - MNA 1345 - Effective Supervision (3 credits)
  - MTB 1103 - Business Mathematics (3 credits)
  - OST 1330 - Business English (3 credits)
  - QMB 2100L - Basic Statistics Lab (1 credit)
  - REE 2200 - Real Estate Finance (3 credits)
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**Program Title:** Financial Services – Mortgage Finance Specialization (22025)  
**Start Term:** 2011-2 Spring Semester  
**Degree Type:** Associate in Science  
**Affected Campuses:** 1, 2, 3, 5, 6, 7, 8

**Proposal Executive Summary:**

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Wolfson Campus

School of Business

This is a modification requesting a reduction of the credits for the Associate in Science (AS) in Financial Services (listed CIP 1206030100). Currently, the total number of credits for the AS, with a specialization, is 64 and the request is to decrease the number of credits to 60 as instructed by the State Mandated Program Changes for 2011-2012. The area affected is the electives that will be changed from 11-12 to 7-8. The details by specialization are as follows:

Financial Management Specialization (22024)	From 11 elective credits to 7 elective credits
<b>Mortgage Finance Specialization (22025)</b>	From 11 elective credits to 7 elective credits
Banking Specialization (22026)	From 12 elective credits to 8 elective credits

**ASSOCIATE IN SCIENCE DEGREE**  
**PROGRAM OF STUDY: FINANCIAL SERVICES - MORTGAGE FINANCE SPECIALIZATION**  
**(2025)**  
**EFFECTIVE TERM: Fall 2012 (2012-1)**  
**Showing Changes**

**I. GENERAL EDUCATION REQUIREMENTS**

**1. COMMUNICATIONS (3.00 credits)**

- ENC 1101 - English Composition 1 (3 credits)
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**2. ORAL COMMUNICATIONS (3.00 credits)**

- SPC 1017 - Fundamentals of Speech Communication (3 credits)
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**3. HUMANITIES (3.00 credits)**

- PHI 2604 - Critical Thinking/Ethics (3 credits)
- 

**4. BEHAVIORAL/SOCIAL SCIENCE (3.00 credits)**

- CLP 1006 - Psychology of Personal Effectiveness (3 credits)
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**5. MATH/SCIENCE (3.00 credits)**

- QMB 2100 - Basic Business Statistics (3 credits)
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**6. COMPUTER COMPETENCY**

Test type(s) needed:

- CGS 1060 - Introduction to Microcomputer Usage (4 credits)
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**7. MAJOR COURSE REQUIREMENTS (7.00 credits)**

Must take 3.0 credits from the following group.  ACG 2021 - Financial Accounting (3 credits)

- ACG 2011 - Principles of Accounting 2 (3 credits)

--- And ---

Must take 1.0 credits from the following group.  ACG 2011L - Principles of Accounting 2 Lab (1 credit)

- ACG 2021L - Financial Accounting Lab (1 credit)

--- And ---

Must take 3.0 credits from the following group.  ECO 2013 - Principles of Economics (Macro) (3 credits)

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**8. PROGRAM CORE REQUIRED (31.00 credits)**

- BAN 1004 - Principles of Banking (3 credits)
- BAN 2253 - Residential Mortgage Lending (3 credits)
- BRC 1059 - Diversity Awareness And Customer Service (3 credits)
- BRC 1602 - Technology Applications in Mortgage Financing (3 credits)
- BRC 2266 - Affordable Housing and Community (3 credits)

- BRC 2267 - Fair Housing and Fair Lending (3 credits)
- BRC 2268 - Mortgage Loan Servicing and Quality (3 credits)
- BRC 2941 - Field Experience in Mortgage Finance (3 credits)
- MKA 1021 - Fundamentals of Selling (3 credits)
- REE 2040 - Real Estate Principles and Practices (P&P 1) (4 credits)
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**9. MAJOR COURSE ELECTIVE 7 credits**

- ACG 2071 - Managerial Accounting (3 credits)
- ACG 2071L - Managerial Accounting Lab (1 credit)
- ACG 2170 - Financial Statement Analysis (3 credits)
- ACG 2450 - Microcomputers in Accounting (1-3 credits)
- BAN 1155 - International Banking AIB (3 credits)
- BAN 1156 - Letters of Credit (3 credits)
- BAN 1231 - Introduction to Commercial Lending (3 credits)
- BAN 1241 - Bank Cards (3 credits)
- BAN 1400 - Trust Functions and Services (3 credits)
- BAN 1782 - Bank Investments (3 credits)
- BAN 1800 - Law and Banking (3 credits)
- BAN 1920
- BAN 2135 - Bank Accounting (3 credits)
- BAN 2210 - Analyzing Financial Statements (3 credits)
- BAN 2211 - Applied Financial Statement Analysis (3 credits)
- BAN 2253 - Residential Mortgage Lending (3 credits)
- BAN 2746 - Bank Control and Audit (3 credits)
- BAN 2784 - Trust Management (3 credits)
- BAN 2920
- BRC 1059 - Diversity Awareness And Customer Service (3 credits)
- BRC 1602 - Technology Applications in Mortgage Financing (3 credits)
- BRC 2266 - Affordable Housing and Community (3 credits)
- BRC 2267 - Fair Housing and Fair Lending (3 credits)
- BRC 2268 - Mortgage Loan Servicing and Quality (3 credits)
- BRC 2941 - Field Experience in Mortgage Finance (3 credits)
- BUL 2242 - Business Law 2 (3 credits)
- CGS 1060 - Introduction to Microcomputer Usage (4 credits)
- ECO 2023 - Principles of Economics (Micro) (3 credits)
- FIN 2000 - Principles of Finance (3 credits)
- FIN 2010 - Investments in Stocks and Bonds (3 credits)
- FIN 2100 - Personal Finance (1-3 credits)
- MNA 1345 - Effective Supervision (3 credits)
- MTB 1103 - Business Mathematics (3 credits)
- OST 1330 - Business English (3 credits)
- QMB 2100L - Basic Statistics Lab (1 credit)
- REE 2200 - Real Estate Finance (3 credits)



**Program Title:** Financial Services – Banking Specialization (22026)  
**Start Term:** 2011-2 Spring Semester  
**Degree Type:** Associate in Science  
**Affected Campuses:** 1, 2, 3, 5, 6, 7, 8

**Proposal Executive Summary:**



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Wolfson Campus

School of Business

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Mortgage Finance Specialization (22025)	From 11 elective credits to 7 elective credits
<b>Banking Specialization (22026)</b>	From 12 elective credits to 8 elective credits

**ASSOCIATE IN SCIENCE DEGREE**  
**PROGRAM OF STUDY: FINANCIAL SERVICES - BANKING SPECIALIZATION (22026)**  
**EFFECTIVE TERM: Fall 2012 (2012-1)**  
**Showing Changes**

**I. GENERAL EDUCATION REQUIREMENTS**

**1. COMMUNICATIONS (3.00 credits)**

- ENC 1101 - English Composition 1 (3 credits)
- 

**2. ORAL COMMUNICATIONS (3.00 credits)**

- SPC 1017 - Fundamentals of Speech Communication (3 credits)
- 

**3. HUMANITIES (3.00 credits)**

- PHI 2604 - Critical Thinking/Ethics (3 credits)
- 

**4. BEHAVIORAL/SOCIAL SCIENCE (3.00 credits)**

- CLP 1006 - Psychology of Personal Effectiveness (3 credits)
- 

**5. MATH/SCIENCE (3.00 credits)**

- QMB 2100 - Basic Business Statistics (3 credits)
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**6. COMPUTER COMPETENCY**

Test type(s) needed:

- CGS 1060 - Introduction to Microcomputer Usage (4 credits)
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**7. MAJOR COURSE REQUIREMENTS (7.00 credits)**

Must take 4.0 credits from the following group.  ACG 2011 - Principles of Accounting 2 (3 credits)

- ACG 2021 - Financial Accounting (3 credits)

- ACG 2021L - Financial Accounting Lab (1 credit)

- ACG 2011L - Principles of Accounting 2 Lab (1 credit)

--- And ---

Must take 3.0 credits from the following group.  ECO 2013 - Principles of Economics (Macro) (3 credits)

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**8. PROGRAM CORE REQUIRED (30.00 credits)**

- BAN 1004 - Principles of Banking (3 credits)

- BAN 2210 - Analyzing Financial Statements (3 credits)

- BAN 1013 - Negotiable Instruments and the Payments Mechanism (3 credits)

- BAN 2253 - Residential Mortgage Lending (3 credits)

- BAN 2501 - Money and Banking (3 credits)

- BAN 1231 - Introduction to Commercial Lending (3 credits)

- BAN 2511 - Marketing for Bankers (3 credits)

- BAN 1240 - Installment Credit (3 credits)

- OST 2335 - Business Writing (3 credits)

- BAN 1800 - Law and Banking (3 credits)

**9. MAJOR COURSE ELECTIVE 8 credits**

- ACG 2071 - Managerial Accounting (3 credits)
- ACG 2071L - Managerial Accounting Lab (1 credit)
- ACG 2170 - Financial Statement Analysis (3 credits)
- ACG 2450 - Microcomputers in Accounting (1-3 credits)
- BAN 1155 - International Banking AIB (3 credits)
- BAN 1156 - Letters of Credit (3 credits)
- BAN 1231 - Introduction to Commercial Lending (3 credits)
- BAN 1241 - Bank Cards (3 credits)
- BAN 1400 - Trust Functions and Services (3 credits)
- BAN 1782 - Bank Investments (3 credits)
- BAN 1800 - Law and Banking (3 credits)
- BAN 1920
- BAN 2135 - Bank Accounting (3 credits)
- BAN 2210 - Analyzing Financial Statements (3 credits)
- BAN 2211 - Applied Financial Statement Analysis (3 credits)
- BAN 2253 - Residential Mortgage Lending (3 credits)
- BAN 2746 - Bank Control and Audit (3 credits)
- BAN 2784 - Trust Management (3 credits)
- BAN 2920
- BRC 1059 - Diversity Awareness And Customer Service (3 credits)
- BRC 1602 - Technology Applications in Mortgage Financing (3 credits)
- BRC 2266 - Affordable Housing and Community (3 credits)
- BRC 2267 - Fair Housing and Fair Lending (3 credits)
- BRC 2268 - Mortgage Loan Servicing and Quality (3 credits)
- BRC 2941 - Field Experience in Mortgage Finance (3 credits)
- BUL 2242 - Business Law 2 (3 credits)
- CGS 1060 - Introduction to Microcomputer Usage (4 credits)
- ECO 2023 - Principles of Economics (Micro) (3 credits)
- FIN 2000 - Principles of Finance (3 credits)
- FIN 2010 - Investments in Stocks and Bonds (3 credits)
- FIN 2100 - Personal Finance (1-3 credits)
- MNA 1345 - Effective Supervision (3 credits)
- MTB 1103 - Business Mathematics (3 credits)
- OST 1330 - Business English (3 credits)
- QMB 2100L - Basic Statistics Lab (1 credit)
- REE 2200 - Real Estate Finance (3 credits)

**Program Title:** Marketing Operations (65008)  
**Start Term:** 2011-2 Spring Semester  
**Degree Type:** College Credit Certificate (CCC)  
**Affected Campuses:** 1, 2, 3, 5, 6, 7, 8

**Program Description:** The Marketing Operations College Credit Certificate program is designed to prepare students for employment as advertising and display specialists, marketing, advertising, public relations managers, public relations specialists or to provide supplemental training for persons previously or currently employed in these occupations.

**Proposal Executive Summary:**

**Executive Summary – Modifications to Program**

**Modification:** **State Mandated Changes:**

- Increase credits to 30

**Rationale**

State Mandated Change for the CCC Marketing Operations (65008) program is increasing the course elective area from 24 credits to 30 credits. To achieve this goal, two courses are being added from the current A.S degree in Marketing Management (25047) elective area:

- GEB 2112, Introduction to Entrepreneurship (3 credits)
- ECO 2013 Principles of Economics (Macro) (3 credits)

Marketing Operations (65008):

- Replacing MAR 2141, Export/Import Marketing with MAR 2150, International Marketing

**PROGRAM SHEET**  
**MARKETING OPERATIONS CCC (65008)**  
**EFFECTIVE TERM: Fall 2012 (2012-1)**

**I. GENERAL EDUCATION REQUIREMENTS**

**1. MAJOR COURSE REQUIREMENTS (15.00 credits)**

- [GEB 1011](#) - Principles of Business (3 credits)
- [MAN 2021](#) - Principles of Management (3 credits)
- [MAR 1011](#) - Principles of Marketing (3 credits)

- [MTB 1103](#) - Business Mathematics (3 credits)
- [OST 2335](#) - Business Writing (3 credits)

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**2. MAJOR COURSE ELECTIVES (15.00 credits)**

- [MAR 2150](#) – International Marketing (3 credits)
- [MKA 1021](#) - Fundamentals of Selling (3 credits)
- [MKA 1041](#) - Principles of Retailing (3 credits)
- [MKA 1161](#) - Introduction to Customer Service (3 credits)

- [MKA 1511](#) - Principles of Advertising and Cooperating (3 credits)
- [MKA 1531](#) - Advertising Layout and Production (3 credits)
- [PUR 2003](#) - Public Relations (3 credits)
- [ECO 2013](#) – Principles of Economics (Macro) (3 credits)
- [GEB 2112](#) – Introduction to Entrepreneurship (3 credits)

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**3. COMPUTER COMPETENCY**  [CGS 1060](#) - Introduction to Microcomputer Usage (4 credits)

**PROGRAM SHEET**  
**MARKETING OPERATIONS CCC (65008)**  
**EFFECTIVE TERM: Fall 2012 (2012-1)**

**Proposed**

**I. GENERAL EDUCATION REQUIREMENTS**

**1. MAJOR COURSE REQUIREMENTS (15.00 credits)**

- [GEB 1011](#) - Principles of Business (3 credits)
- [MAN 2021](#) - Principles of Management (3 credits)
- [MAR 1011](#) - Principles of Marketing (3 credits)

- [MTB 1103](#) - Business Mathematics (3 credits)
- [OST 2335](#) - Business Writing (3 credits)

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**2. MAJOR COURSE ELECTIVES (9-15 credits)**

- ~~[MAR 2141](#) - Export/Import Marketing (3 credits)~~
- [MAR 2150](#) - International Marketing (3 credits)
- [MKA 1021](#) - Fundamentals of Selling (3 credits)
- [MKA 1041](#) - Principles of Retailing (3 credits)
- [MKA 1161](#) - Introduction to Customer Service (3 credits)

- [MKA 1511](#) - Principles of Advertising and Cooperating (3 credits)
- [MKA 1531](#) - Advertising Layout and Production (3 credits)
- [PUR 2003](#) - Public Relations (3 credits)
- [ECO 2013](#) - Principles of Economics (Macro) (3 credits)
- [GEB 2112](#) - Introduction to Entrepreneurship (3 credits)

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**3. COMPUTER COMPETENCY**

- [CGS 1060](#) - Introduction to Microcomputer Usage (4 credits)