Miami Dade College

MAN3065 Business Ethics

MAN3065 **Business Ethics**

Course Description: In this course the student will learn how personal values and ethics influence the decision-making capacity of the manager within an organization. The student will learn about ethical theories and the roles they play in the social and corporate behavior of an organization. Issues such as diversity in the workplace, intuition, technology, and the global environment of business, will be included in case examples. The student will acquire an understanding of how an organization can institutionalize its ethical system. (3 hr. lecture) Prerequisite: MAN2021

Course Competency	Learning Outcomes
Competency 1: The student will demonstrate knowledge of the application of ethics in business by:	3. Critical thinking
1. Categorizing business practices into ethically desirable or ethically undesirable. 2. Evaluating ethical and unethical business practices and the consequences of ethical and unethical business practices. 3. Understanding how including ethics as a part of business decision making at all levels of work and management makes a difference. 4. Learning how to develop and implement a code of ethics by including desirable variables. 5. Understanding the different ethical theories, solving ethical dilemmas, utilizing ethical reasoning	
Competency 2: The student will analyze and differentiate between honest and transparent versus deceptive or misleading business practices by:	3. Critical thinking 7. Ethical Issues
1. Identifying issues, areas of risk, and approaches to making ethical choices in an organizational environment. 2. Analyzing the reasons why businesses do not tell the truth. 3. Measuring the costs, both financial and reputational, of unethical behaviors. 4. Considering factors and influences that lead to unethical behaviors. 5. Understanding how to solve ethical dilemmas through choices that lead to legal, responsible and ethical decisions such that the companies do “the right thing”.	
Competency 3: The student will distinguish between impetus and imperative actions by:	6. Social Responsibility 7. Ethical Issues
1. Defining and analyzing impetus and its ethical consequences. 2. Examining ethical imperative decisions. 3. Evaluating different scenarios of business practices that elicit impetus versus imperative action. 4. Applying ethical reasoning to specific ethical dilemmas in the business environment and learning corporate social responsibility.	
Competency 4: The student will acquire the ability to incorporate ethical behaviors in supervision and management capacities by:	3. Critical thinking 6. Social Responsibility

1. Assessing the role ethics plays in supervisory and management activities. 2. Interpreting and evaluating ethical dilemmas such as bribery, conflicts of interest, and nepotism. 3. Analyzing how personal values, cultural influences, and political considerations could influence a supervisor or manager to act ethically or unethically. 4. Understanding how organizational values and corporate cultural values could influence a supervisor or manager to act ethically.	
Competency 5: The student will be capable of analyzing and formulating a solution to an ethical dilema in a sample case by:	6. Social Responsibility 7. Ethical Issues
1. Recognizing unethical behavior and situations that lead to potentially unethical behaviors. 2. Distinguishing the difference between legal and illegal behaviors. 3. Distinguishing the difference between responsible and irresponsible behavior. 4. Reformulating popular wisdom views by adjusting his or her values to act responsibly, legally, and learning how to "think outside the box" and "do the right thing". 5. Understanding how to represent and behave as an ethical role model by studying ethical role models in the business world.	
Competency 6: The student will explore the ethical complexities facing businesses that operate internationally by:	6. Social Responsibility 7. Ethical Issues
1. Acquiring the knowledge to transition the application of ethics from one culture or country to other cultures and countries in the global arena while analyzing the issue of bribery, conflicts of interest and nepotism. 2. Understanding that global entities exists that do not necessarily conform to the norms of the home country. 3. Understanding the complexities of conducting international business and its possible conflicts with established ethical standards. 4. Identifying and evaluating the impact of Hofstede's four cultural dimensions of the global business environment. 5. Analyzing the roles of ethical corporate governance, the role of government and the ethics of globalization.	