



SPC1017 FUND OF SPEECH COMM

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Course Description:

SPC 1026 provides students with the oral communication skills necessary for success in personal, professional and educational settings. Through the study and experiential practice of interpersonal communication, presentational speaking and group dynamics of communication and be able to use them effectively. This course fulfills 4,000 words of the Gordon Rule requirement. (3 hr. lecture) (3 hr. lecture)

Course Competency	Learning Outcomes
<p>Competency 1: The student will recognize application of communication theories by:</p> <ol style="list-style-type: none"> 1. differentiating among communication models. 2. identifying ethical issues in communication. 3. recognizing different types and functions of communication. 4. explaining the impact of perception on communication. 5. identifying characteristics of a competent communicator. 	1. Communication
<p>Competency 2: The student will demonstrate the ability to organize meaningful ideas for communication situations by:</p> <ol style="list-style-type: none"> 1. incorporating supporting materials to develop ideas. 2. incorporating various traditional and electronic research methods. 3. asking and responding to questions in an interview situation. 4. facilitating the communication process to accomplish group goals in a meeting situation. 	3. Critical thinking
<p>Competency 3: The student will demonstrate effective listening skills by:</p> <ol style="list-style-type: none"> 1. differentiating between hearing and listening. 2. recognizing and correcting ineffective listening habits. 3. adapting listening techniques to purpose and situation. 	1. Communication
<p>Competency 4: The student will adapt language to various communication situations by:</p> <ol style="list-style-type: none"> 1. analyzing the audience. 2. using strategies to achieve listener attention. 3. recognizing assertive language techniques. 4. distinguishing among conflict-resolution styles. 5. distinguishing between supportive and defensive language. 6. demonstrating the use of Standard English grammar. 	3. Critical thinking
<p>Competency 5: The student will demonstrate effective auditory aspects of delivery by:</p> <ol style="list-style-type: none"> 1. using vocal variety. 2. using understandable pronunciation. 3. using clear enunciation. 	1. Communication
<p>Competency 6: The student will demonstrate effective visual aspects of delivery by:</p> <ol style="list-style-type: none"> 1. dressing appropriately for target audiences and speaking occasions. 	7. Ethical Issues

<ol style="list-style-type: none"> 2. utilizing appropriate gestures and body movements for target audiences and speaking occasions. 3. using appropriate facial expressions for target audiences and speaking occasions. 4. using appropriate eye contact for target audiences and speaking occasions. 5. preparing and using traditional and computer-assisted presentational aids for target audiences and speaking occasions. 	
Competency 7: The student will create and present sound arguments by:	7. Ethical Issues
<ol style="list-style-type: none"> 1. preparing compliance-gaining messages. 2. evaluating arguments. 3. developing problem-solving techniques. 	
Competency 8: The student will manage his/her communication behaviors by:	
<ol style="list-style-type: none"> 1. controlling physical adapters to convey communication confidence. 2. recognizing and avoiding defeating thoughts and behaviors. 3. distinguishing among communication patterns in relationship stages. 4. identifying ways to improve relationship dynamics. 5. recognizing communication that enhances or impedes the development of assertive behaviors. 6. interpreting relational messages. 7. communicating emotions effectively. 	