

COLLEGE ACADEMIC AND STUDENT SUPPORT COUNCIL
TUESDAY, JULY 11, 2000
1:30 P.M.
WOLFSON CAMPUS - ROOM 2106

MINUTES

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CHAIR: Ivan Figueroa

MEMBERS

PRESENT:	Dulce Beltran	Ken Blye
	Joann Brown	Gina Cortes-Suarez
	Joanne de Falla	Joyce Crawford
	James Evans	Arcie Ewell
	Sherry Freeman	Jesus Fernandez for Alexandria
	John Greb for Barbara Echord	Holloway
	Dale Grussing	Armando Ferrer
	Rosany Hernandez-Rodriguez	Joan Gosnell
	Irene Lipof	Nora Hernandez-Hendrix
	Suzanne Lynch	Lillian Llamas
	Serge Theodore	Richard Rose

MEMBERS

ABSENT:	Alvaro Arencibia (Sent Notification)	Tony Barros
	Patrice Bailey (Sent Notification)	Wayne Bumpers
	Barbara Echord	Susan Kah (Sent Notification)
	(Sent Replacement - John Greb)	Nilia Madan (Sent Notification)
	Alexandria Holloway	Faye Morgan (Sent Notification)
	(Sent Replacement - Jesus Fernandez)	Luis Quesada
	Jocelyne Legrand (Sent Notification)	Manuel Rosado
	Herb Robinson (Sent Notification)	Paula Sargent (Sent Notification)
	Geraldine Walker-Perry (Sent Notification)	Giselle Siu (Sent Notification)

PRESENTER: Isabel Hernandez
 Leslie Roberts
 Deborah Vaz
 Jenna Ward

Marta Junco-Ivern
 Barbara Rosenthal
 Rey Sanchez

RESOURCE: MaryAnn Miller
 Esperanza Vera

Cathy Morris

RECORDER: Carol McAlister

1. **Approval of Minutes of the June 13, 2000 Collegewide CASSC Meeting**

The Collegewide CASSC Minutes of June 13, 2000 were approved as submitted.

2. **English for Academic Purposes**

Marta Junco-Ivern presented English for Academic Purposes (EAP). The EAP courses are scheduled for implementation by August, 2001. Institutions offering English as a Second Language had to review and revise the content of the courses to fit EAP course profiles, determine the level at which EAP x100 through x400 courses are to be offered, submit EAP course competencies, and submit an implementation plan to the Florida Department of Education by the summer, 2000.

The new EAP competencies were developed according to the course profiles provided by the State and have been submitted. Concerning the level at which EAP X100 and X200 are to be offered, and the implementation plan, the ESL/Foreign Languages Discipline Committee unanimously recommended the following:

- a) *Miami-Dade Community College should offer the first two levels of EAP at the 1000 level.*

Rationale: The course profiles and competencies of the first two levels of EAP parallel those of foreign language instruction (1120 and 1121). The needs of the limited English proficient students are not met by developmental/remedial instruction (not being able to speak English does not mean that a person is academically under-prepared). EAP courses do not provide students with literacy skills in their native language, but with a second (foreign) language. Therefore, pedagogically, the "A1" level reflects the second language instruction taking place in the EAP classrooms.

- b) Miami-Dade Community College should phase in the EAP program in three semesters as follows: First two levels of EAP - Spring 2000

Levels 3 & 4 - Summer 2000

Levels 5 & 6 - Fall 2001

Rationale: The EAP program is not only a change in the prefix. The EAP profiles/competencies do not exactly parallel the ESL/ENS profiles/competencies. The EAP competencies are more focused and tailored to academic success. This 3 -semester phase in model will allow M-DCC to prepare for meeting the new profiles/competencies for eight courses and four labs at a time. Textbook selection, syllabi, assessment mechanisms and course design can be planned under a reasonable time frame.

Change to the EAP prefix and beginning the transition were approved.

**Unanimously
Approved**

The EAP course competencies have been completed and will be presented at the September 12th Collegewide CASSC Meeting for review and approval.

3. International Business

Barbara Rosenthal submitted a proposal to add six new courses (including course competencies) to the A.S. in Business (International Business concentration.). The following proposed courses will serve to expand the available offerings in the international business concentration which presently exists within the Associate in Science in Business:

Business Logistics (MAR XXX)

This is a foundation course in logistics, the science of planning, organizing and managing all activities involved in physically moving raw materials, inventory and finished goods inventory from point of origin to the point of use or consumption. The material will emphasize the nature and importance of supply chain management and technologies as well as special topics of increasing importance in logistics.

Spring 2001

3 Credits

International Logistics and Transportation (MAR XXX)

International Logistics and Transportation is concerned with the flow of materials into, through, and out of the international corporation and includes materials management, storage issues, inventory locations, physical distribution, and documentation. The course will emphasize transportation infrastructures and modes of international transportation such as ocean shipping, airfreight, inter-modal movement, truck and rail. Choice among these modes will be explored considering such factors as transit time, packaging, risks, predictability, and cost.

Spring 2001

3 Credits

International Marketing (MAR XXX)

This course covers the four P's of product, place, price and promotion as they relate to a global marketing strategy. The concepts are introduced within the international trade framework as well as within the cultural economic environment affecting foreign marketing efforts.

Spring 2001

3 Credits

International Trade (MAR XXX)

This is an exploratory course in the dimensions of international trade theory and policy. The background mechanics of world trade, the effects of world resource distribution on international trade, and an appreciation of the interdependencies among cultures is explored.

Spring 2001

3 Credits

Inventory and Warehouse Management (MAR XXX)

Inventory and Warehouse Management is concerned with Inventory Control and cost concepts such as Economic Order Quantity, Recorder Point, Materials Planning, and Just-in-Time inventory systems. The course includes strategic warehousing and distribution center decisions, storage facilities location, warehouse design, order picking systems, labor management, technological changes in warehousing, packing, and containerization, contingency planning, and measuring performance within the international business environment.

Spring 2001**3 Credits****Managing in a Multi-cultural Environment (MAN XXX)**

This course will introduce opportunities and problems encountered by managers operating in a inverse environment either within or outside their home country's borders. Discussions will cover the environment of multinational companies. Current events and cultural issues that significantly affect international business will also be examined.

Spring 2001**3 Credits**

Barbara Rosenthal was commended for her work in the expansion of the International Business concentration. The proposal was approved.

**Unanimously
Approved****4. EEC 2002 - Operation of an Early Childhood Facility (Informational Item)**

EEC 2002, Operation of an Early Childhood Facility, was presented by Leslie Roberts as an informational item.

The 1999 legislative session included a new mandate that administrators of childcare centers must have specific credentials in order to meet minimum licensing requirements. The course description and competencies for EEC 2002 were modified to reflect the language of the new state credentialing. The course will provide opportunities for administrators or future administrators of early childhood facilities to develop and enhance their leadership role in designing and implementing quality early care and education programs. Areas to be covered include organizational leadership and management, programming, and financial and legal issues. The course meets the requirements for the Florida Child Care and Education Program Administrator Foundational Level Credential and can be used toward the Advanced Level of this credential.

5. LIS 2004 - Introduction to Internet Research

Isabel Hernandez presented a curriculum proposal, and the course competencies, to add a new course, LIS 2004, Introduction to Internet Research. This one credit course focuses on methods of accessing information resources available through the Internet. Students will learn how to design effective search strategies, retrieve, evaluate, and cite Internet resources. This course is delivered via the World Wide Web and Internet e-mail.

**Unanimously
Approved****6. Music Business Program**

Jenna Ward and Rey Sanchez presented a proposal to expand the Music Business A.S. Program to incorporate three degree emphases. The emphases are Business-Management, Creative-Performance and Creative Production.

7. **Business-Management** is geared to students who wish to pursue careers in areas such as licensing, royalty management, artist management, artist agent, record marketing and promotion.

International Business	GEB 2350	3 Credits
Financial Accounting 1	ACG 2021	3 Credits
Financial Accounting Lab	ACG 2021L	1 Credit
Music Appreciation	MUL 1010	3 Credits
Business Law 1	BUL 2241	3 Credits
Major Ensemble	MUN #####	1 Credit
Additional Electives		6 Credits

Creative-Performance is designed for those wishing to pursue the music performance business, including studio musicians and vocalists, sidemen, show orchestra performers, and the large number of self-employed freelance musicians.

Music Theory 1	MUT 1111	3 Credit
Sightsinging & Ear Training 1	MUT 1241	3 Credits
Music Theory 2	1	3 Credits
Sightsinging & Car Training 2	MUT 1112	1 Credit
Midi Electronic Music 1	MUT 1242	3 Credits
Ensemble	MUM 2623C	1 Credit
Ensemble	MUN #####	1 Credit
Class Piano - Beginning	MUN #####	1
Class Piano - Intermediate	Credit	1 Credit
Applied Instrument	MVK 1111	1 Credit
Applied Instrument	MVK 1111/12	1 Credit
Additional Electives	MV* #####	3 Credits
	MV* #####	

Creative-Production is geared to the student who wishes to work in the area of music production. This student would be interested in working as a record producer, jingle writer/producer, orchestrator, midi programmer, web-music developer or sound designer.

Midi Electronic Music 1	MUM 2623c	3 Credits
Sound Recording 1	MUM 2600	3 Credits
Sound Recording Lab 1	MUM 2600L	1 Credit
Music Theory 1	MUT 1111	3 Credits
Sightsinging & Ear Training 1	MUT 1241	1 Credit
Class Piano - Beginning	MVK 1111	1 Credit
Class Piano – Intermediate	MVK 1111	1 Credit
Ensemble	MUN #####	1 Credit
Additional Electives		6 Credits

Additional Electives

Business Law 2	BUL 2242	3 Credits
Business Taxes & Returns	TAX 2010	3 Credits
Principles of Management	MAN 2021	3 Credits
Creative Leadership	MAN 2930	3 Credits
Principles of Advertising	MKA 1511	3 Credits
Fundamentals of Selling	MKA 1021	3 Credits
Public Relations	PUR 2000	3 Credits
Electronic Music 1	MUC 2311	3 Credits
Sound Recording 1	MUM 2600	3 Credits
Sound Recording Lab 1	MUM 2600L	1 Credit
Sound Recording 2	MUM 2601	3 Credits
Sound Recording Lab 2	MUM 2601L	1 Credit
Multitrack Mixdown	MUM 2640L	1 Credit
Jazz & Pop Music in America	MUL 2380	1 Credit
Music History 1	MUH 2111	3 Credits
Music History 2	MUH 2112	3 Credits
Radio Programming	RTV 2249c	3 Credits
Radio Production	RTV 1210c	3 Credits
Intro to Microcomputers	CGS 1060	4 Credits
Jazz Improvisation 1	MUT 2641	3 Credits
Jazz Keyboard Harmony	MUT 2238	1 Credit
Popular Music Arranging	MUT 2351	3 Credits
Midi Electronic Music 1	MUM 2623c	3 Credits
Midi Electronic Music 2	MUM 2624c	3 Credits
The expansion of the Music Business program was approved.		Unanimously Approved

8. Learning Resources Instructional Support Materials

It was suggested that the Associate Dean of Learning Resources be included in the signature approval process on the curriculum forms. Concern was expressed that the Library(s) may not have the materials (books, videos, software, periodicals, multimedia, etc.) to support the new course. Review of the curriculum form would enable Learning Resources to be aware of the new courses for the expansion of resources (fee monies).

9. Collegewide CASSC Meeting Schedule for 2000/2001

The following schedule was reviewed for the Collegewide CASSC Meetings for 2000/2001:

September 12, 2000	1:30 p.m.	Room 2106
October 10, 2000	1:30 p.m.	Room 2106
November 14, 2000	1:30 p.m.	Room 2106
December 5, 2000	1:30 p.m.	Room 5507 (Tentative)
January 16, 2001	1:30 p.m.	Room 2106
February 13, 2001	1:30 p.m.	Room 2106
March 13, 2001	1:30 p.m.	Room 2106
April 10, 2001	1:30 p.m.	Room 2106
May 15, 2001	1:30 p.m.	Room 2106

June 12, 2001	1:30 p.m.	Room 2106
July 10, 2000	1:30 p.m.	Room 2106
August	No Meeting	

**Unanimously
Approved**

The General Education Proposal/Approval dates (October/November and March/April) will be confirmed at a future Collegewide CASSC Meeting.

The meeting was adjourned at 3:15 p.m.

NOTE: A luncheon was held prior to the meeting for all Collegewide CASSC members. Dr. Lukenbill acknowledged the outgoing founding members and presented each of them with a certificate of recognition and a gift. Dr. Lukenbill also introduced the newly appointed/elected members.

After the meeting was adjourned, an orientation was held for the new appointed/elected members who attended the CASSC meeting. The orientation was presented by the CASSC Coordinating Committee.