



TASTE THE FEELING™



### MIAMI DADE COLLEGE

## Coca-Cola Refreshment-Adelante Movement Scholarship Application Spring 2017

Student Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Home Phone #: (\_\_\_\_) \_\_\_\_\_ Work Phone #: (\_\_\_\_) \_\_\_\_\_

MD ID#: \_\_\_\_\_ Campus: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Sex: \_\_\_\_ Marital Status: \_\_\_\_\_

Ethnicity: *(please circle)* W B H A I O High School Attended: \_\_\_\_\_

Citizenship: U.S. Citizen \_\_\_\_ Perm. Resident: \_\_\_\_ Visa: \_\_\_\_ Other: \_\_\_\_\_

Legal Residence: County: \_\_\_\_\_ State: \_\_\_\_\_

Cumulative GPA: \_\_\_\_\_ Program GPA: \_\_\_\_\_

Expected Graduation Date: \_\_\_\_\_ Degree Program: *(please circle)* AA AS BS Other \_\_\_\_\_

Major: \_\_\_\_\_

Have you applied for Financial Aid for 2016-2017? *(Please circle)* Yes No

Are you employed? *(Please circle)* Yes No

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

**Submit/mail this completed form to:**  
**Due Date: November 18<sup>th</sup>, 2016**

**John Fortilus**  
Miami Dade College  
School of Business  
Kendall Campus – Room R431  
11011 SW 104<sup>th</sup> Street  
Miami, FL 33176

## **Coca-Cola Refreshment-Adelante Movement Scholarship Application**

The Adelante Movement, a partner of Coca-Cola through its 5 by 20 initiative, is an organization designed to united and empower Latinas in the U.S. economically through inspiration, motivation, training and resources on entrepreneurship. Coca-Cola, through the Adelante Movement, has partnered with Miami Dade College to offer five individuals an opportunity to obtain a Miami Dade College School of Business College Credit Certificate in Business Entrepreneurship Program at the MDC Kendall Campus. The amount of the scholarship is \$2,000.00 and will be awarded to five individuals who enroll in the MDC School of Business' College Credit Certificate in Business Entrepreneurship. Recipients will be chosen principally on the basis of academic performance or potential and the extent of unmet financial need. Preference is given to women interested in starting their own business as entrepreneurs or those who are already in the process of establishing their own businesses. If you are interested in learning more, please complete the below information.

### **The application requirements:**

- 1.) Students must submit a scholarship application form.
- 2.) Students must submit a page/s overview of a well written business ideal/ plan which may include but not limited (minimum one page, maximum two pages, double space, 12 front Times New Roman).
  - a) Introduction (company name, logo, contact info, idea, etc....)
  - b) Market (target Market)
  - c) Analysis (size up the completion)
  - d) Management Team (who is on your team, his/her qualifications/duties)
  - e) Business model/operational plan (license, advertising)
  - f) Financial Projections (cash flow)
  - g) Disaster plan (outline the worst case scenario)
  - h) Sources of Income (investors, loan)

### **SCHOLARSHIP CRITERIA:**

1. Candidates must be registered in the College Credit Certificate in Business Entrepreneurship at Miami Dade College Kendall Campus
2. Interest in a career in the Financial Industry
3. U.S. citizen or permanent residents
4. Demonstrated financial need based on federal financial aid standards, as determined by the College's Financial Aid Office.

All mailed applications must be *postmarked* no later than **November 18<sup>th</sup>, 2016.**