

How organized was Jeb Bush's announcement roll-out? 'Alumni' already have tickets in hand

@PatriciaMazzei

Jeb Bush's staff has had nearly six months to prepare for his June 15 presidential campaign launch -- which means the team was ready to roll with invitations at the same time the announcement news [broke](#) at 6 a.m. and the campaign unveiled [JebAnnouncement.com](#).

Bush "alumni" received an email at 6:02 a.m. Thursday inviting them to a reception shortly before Bush takes the stage at Miami Dade College's Kendall campus. The "intimate" reception will take place from 2-2:45 p.m. at the campus cafeteria; the official program will begin at 3 p.m. at the gym, formally named the Theodore R. Gibson Health Center.

"The Governor wants to share this special day with the team that has always been there for him, from the committed crews that led his gubernatorial campaigns to the members of his administration who helped reform government as we knew it in the State of Florida," the invitation reads.

Like the website, it was paid for by a new campaign account, "Jeb 2016," and not the political action committee he has used so far to fund-raise, Right to Rise. The website domain was registered Sunday -- though two days later, the Republican was still telling reporters he hadn't yet made up his mind.

"I have got a decision I'm going to make in relatively short order," Bush [told](#) Fox News' **Neil Cavuto** on Tuesday in Orlando.

On Thursday, early birds clicked on the e-RSVP and quickly downloaded (non-transferable) tickets for the reception and the main June 15 event, which is slated to last

until 4 p.m. A sample one is below, with identifying information blacked out by the Miami Herald as a courtesy.

[Redacted]	Event		Jeb Announcement	
	Date+Time	Location	Name	[Redacted]
	Monday, June 15, 2015 from 3:00 PM to 4:30 PM (EDT)	Miami Dade Community College – Kendall Campus - Theodore R. Gibson Health Center 11011 SW 104th Street Miami, FL 33176	Payment Status	Free Order
	Order Info		[Redacted]	
Type		Admit 1 - Jeb Alumni Reception		[Redacted]

Posted by Patricia Mazzei on Thursday, Jun. 4, 2015 at 11:30 AM in [2016 Election](#), [Jeb Bush](#) |