

# The Starting Gate

News, views and tools for entrepreneurs

## About The Starting Gate



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## Idea Center @ MDC launches speaker series with Juan Diego Calle

The Idea Center @ MDC, a new entrepreneurship hub that serves as a co-curricular engine of innovation and idea development for all Miami Dade College students across all college disciplines, will host a speakers series that brings game-changers from various industries to share their trials and triumphs. The first Pioneers @ MDC lecture will feature Juan Diego Calle, a titan in marketing and the internet domain, at 6 p.m. Wednesday, Sept. 17. This event is free and open to the public.

Calle is the founder of [CO Internet SAS](#), where he has made the .CO domain a place where innovators launch their ideas. Recently, he sold the company to Neustar Technologies for \$109 million. Prior to that, he was the co-founder of TeRespondo.com, the largest pay-per-click advertising network in Latin America, which was acquired by Yahoo.



The Idea Center @ MDC includes a venture incubator called CREATE to nurture and turn suitable student business projects into a reality. It is housed at the downtown Wolfson Campus but with college-wide programs.

**WHAT:** Idea Center @ MDC Presents Pioneers @ MDC Lecture Series with Juan Diego Calle

**WHEN:** Wednesday, Sept. 17, 6 – 8 p.m.

**WHERE:** MDC Wolfson Campus, Building 8, Fifth Floor, 300 NE 2nd Ave., Miami

**TO REGISTER:** <http://www.eventbrite.com/e/pioneers-at-mdc-tickets-12758620377>.

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