

MDC hosting Small Business Expo on Saturday

HIGHLIGHTS

Miami Dade College's School of Business will be hosting a Small Business Expo on Saturday, at the Wolfson Campus. Admission is free, but attendees must RSVP.

The Small Business Education Program's Business Expo features a panel discussion at 11 a.m. on the challenges and opportunities associated with business ownership. Panelists include: Brian Brackeen, CEO, Kairos; Ray Casas, President, Wragg & Casas Public Relations; Monique Font Delacroix, CEO, The Empanada Lady; and facilitator Heradio Lucas, CEO, Dualis Consulting Corp.

The event will also include presentations on building customer relationships, perfecting an elevator pitch and marketing about marketing, sales and customer service. A business-to-business expo will be open from 10 a.m. to 5:30 p.m., featuring 45 exhibitors from private industries, government and non-profit agencies.

The event takes place from 10 a.m. to 5:30 p.m. at MDC Wolfson Campus, Chapman Conference Center, Room 3210, 300 N.E. Second Ave. Attendees must RSVP via email: smallbusinessprogram@mdc.edu or by calling 305-237-7103. For more information about the Small Business Education Program, visit: www.mdc.edu/smallbusiness

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