

MDC STRATEGIC PLAN 2004-2010 Goals and Objectives

Theme 1 – Access to the College

Our students are often parents and members of the workforce, so MDC's effort to establish convenient neighborhood campuses in underserved areas of the county can make the difference in opening the door to college. Once across that threshold, a student's first contact with MDC is all important. The personnel and systems that support these early interactions are designed to spark confidence in the care and efficiency of the College's guidance. These interactions also mark the beginning of the learning experience at MDC, clarifying student responsibilities and performance expectations.

Strategic Goal 1: Enhance systems and processes that facilitate orientation, advisement, registration, and financial aid for students.

Objectives:

1. Enhance and expand training for all personnel who provide services to students; ensure expertise of employees, consistency across campuses, and understanding of relationship to other services.
2. Re-evaluate staffing and develop creative strategies to ensure equitable and appropriate allocation of staff to meet student demand, particularly during peak periods.
3. Achieve a more integrated computerized student system with more user-friendly interfaces and better student tools; Evaluate and improve systems in relation to fulfilling end users' needs.
4. Streamline processes and systems by assessing functions and steps to determine need, contribution to process, and interrelationships.

Strategic Goal 2: Improve systems and processes to encourage student enrollment, enhance transfer experiences, and support a variety of educational goals.

Objectives:

1. Support enrollment levels by facilitating transition from high school to MDC.
2. Increase access to the College for non-traditional students.
3. Enhance access to College courses and programs through a variety of modalities including virtual college and blended classes.
4. Streamline processes and systems to support and encourage enrollment of transfer students from other public or private colleges or universities.
5. Provide exemplary support to facilitate the transfer of MDC students to other institutions.

Strategic Goal 3: Explore establishment of new campuses in underserved areas of Miami-Dade County.

Objectives:

1. Identify locations within Miami-Dade County that would benefit from new campuses.
2. Apply "best practices" in efficient infrastructure and compact site requirements.