**Area of Emphasis**: Cultural Affairs

**PRIORITY**: Develop a comprehensive College-wide cultural affairs program to enhance student learning and to support community access to high quality fine arts experiences.

**GOALS**

- Support a cultural affairs program that capitalizes on the resources and strengths of College programs and the local arts community;
- Coordinate planning and marketing so that students on all campuses and local communities have greater access to these cultural events;
- Continue to find external resources to support cultural events.

Assigned to: Director of Cultural Affairs; Integrated Marketing Team; Task Force.

**BACKGROUND:**

Cultural events have a special place at an institution of higher education. M-DCC has been at the forefront in sponsoring presentations, exhibits, and the promotion of creative arts. While the individual campuses have each made notable contributions to the development of the arts in southeast Florida, some of the potential impact throughout Miami-Dade County has not been realized because of the very fact that these often were individual campus efforts.

The College should proceed to develop and implement a comprehensive cultural affairs program that would not replace, but rather would enhance the many campus initiatives. Under College-wide coordination, more cultural events can be shared by all the campuses and more events can be brought to the attention of the entire community.

**ACCOMPLISHMENT HIGHLIGHTS**

- September 2002 Status Report
- March 2002 Status Report
- August 2001 Status Report