Resource Development

Goal: Implement a capital campaign.

- The Clements Group, which specializes in fund raising and marketing for community colleges, was hired. (August-01)
- Plans and a timeline for implementing the College's capital campaign were developed. (August-01)
- Additional staff to implement a comprehensive development program were hired, and research components on individual, corporate and foundation prospects were begun. (March-02)
- Marketing materials for the training and implementation of a major gifts campaign were developed. (March-02)
- A development audit of the institutional advancement function and a feasibility study for the college's first major gifts campaign were conducted. A Plan of Campaign for the major gifts campaign was developed. A campaign logo and theme, "Opportunity Changes Everything", were created. (March-02)
- Tested accuracy of donor information. (August-02)
- Registered www.successfulalumni.com and established preliminary Alumni website. (August-02)
- Process to select campaign general chair and co-chairs was developed. (August-02)
- A Leadership Awareness Program was developed and presented to the M-DCC Executive Committee and Administrators. (August-02)
- Created a Resource Development report to be presented to the M-DCC Board of Trustees. (August-02)
- Developed marketing & training materials and commencement of the Family Campaign. (August-02)
- Hired staff to complete the development program. (August-02)

Goal: Coordinate a College-wide, unified grant writing program.

- A district-wide grants development plan was proposed. (August-01)
- The District Grant Director and Campus Grant Directors established a meeting schedule to discuss grant acquisition strategies, review Request For Proposals, and plan grant activities. (August-01)
- $43,654,444 in grant funding was applied for during fiscal year 1999-2000. (August-01)
- $15,258,290 in grant funding was received during fiscal year 1999-2000. (August-01)
- $43,087,520 in grant funding was applied for during fiscal year 2000-01. (August-01)
- Received "big ticket" grants from: National Science Foundation, Title V (2), Department of Defense, Knight Foundation (2). (August-01)
- A grants development web page with links to major grant opportunities was created. (March-02)
- $12,789,868 in grant funding has been applied for during fiscal year 2001-2002 to date. (March-02)
- $13,881,030 in grant funding was received during fiscal year 2000-20001. (March-02)
- Submitted 46 grant proposals since February 2002 to state, federal, and local agencies totaling $41,803,681. (August-02)
- Received major grants: REVEST ($13,201,500); Carl Perkins ($3,745,318); two Title V grants ($2,229,638 and $1,500,000); Educational Opportunity Center ($950,000); South Florida Water Management District ($400,000); National Science Foundation ($220,000). (August-02)
- Preliminary meetings were held to coordinate a college-wide, unified grant writing program. (August-02)
- $26,634,446 in grant funding was received during fiscal year 2001-2002. An additional $7,624,357 in software applications was received from Electronics Data Systems. This software will be installed at the Emerging Technologies Center of the Americas (ETCOTA). (August-02)

Goal: Identify and secure funding for new facilities to meet the campuses' educational goals.

- A Director of Financial Analysis & Planning was named to analyze performance funding issues and cost effectiveness of programs & services. (August-01)