

MANUAL OF POLICY

POLICY NUMBER: V-23

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POLICY TITLE: Naming of College Facilities

LEGAL AUTHORITY: FLORIDA STATUTES 1001.64 AND 1011.32

DATE OF LAST REVIEW: 7/21/2009, 7/19/2011, 7/16/2013, 11/01/2023 and 9/17/2024

DATE OF BOARD ACTION: 10/16/2007 and 9/17/2024

PURPOSE:

Miami Dade College possesses many valuable tangible and intangible assets, which may have significance in building resources for the institution. Significant funds are required to enable Miami Dade College to continue to construct and renovate its facilities to ensure student access and the delivery of high-quality educational programs. Private donor contributions play an important role in the receipt of these necessary resources. The intent of this policy is to preserve the integrity of the College's assets, ensuring that if they are named, they are done so with consideration of appropriate gifts or non-monetary contributions to the College and the Miami Dade College Foundation, Inc.

GUIDELINES:

The District Board of Trustees ("College Board") authorizes the Miami Dade College Foundation, Inc. ("Foundation"), as its direct support organization, to recommend the naming of tangible and intangible assets of the College in recognition and acknowledgement of philanthropic gifts from individuals and other entities. The Foundation is charged with maintaining a policy that guides its recommendations to the College Board.

Naming opportunities shall extend to both tangible and intangible assets. Tangible assets include, but are not limited to, campuses, outreach centers, buildings, outdoor facilities (pools, courtyards, lakes, and parking lots), laboratories, classrooms, and conference rooms. Intangible assets include, but are not limited to, schools, college-wide centers and institutes, departments, campus centers and institutes, chairs, professorships, teaching chairs, and scholarship funds.

The Board of Directors of the Foundation ("Foundation Board") will be responsible for setting minimum gift amounts required for naming of each type of asset subject to ratification by the College Board.

The Foundation Board will submit naming recommendations in writing to the College Board for the following types of naming: campuses, buildings, schools, college-wide centers, and departments. Approval of naming of other types of tangible or intangible assets shall be left to the discretion of the College President.

Generally, the naming shall apply for the life of the facility. In the case of corporate "underwriting," the College Board may, at its discretion, establish the number of years for which the naming approval shall apply.

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If the named structure has reached its life expectancy, the name will generally not be transferred to a new facility. The original donor, successor, or family will be given the first right of refusal to provide a new gift to continue the naming opportunity. The Foundation Board may also recommend that a commemoration of the original gift be placed in a replacement structure.


In the event that a donor organization for which a facility is named is acquired by or merged with another organization the College Board, may at its discretion, discontinue the approval of the original name or approve a change to the new organizational name.

The College Board may also name a facility without consideration of a monetary gift, for individuals who have met one or more of these criteria:

- Demonstrated high scholarly distinction so as to have earned a national or international reputation in the individual(s)' field(s) of specialization;
- Rendered distinguished service through exceptional contributions in an Administrative position which contributed to the success and continued welfare of Miami Dade College;
- Contributed substantially to the civic life of the Greater Miami Community in a manner which fostered the mission of Miami Dade College.

Upon approval by the College Board of any naming, the designated name shall be forwarded to the State Board of Education for its approval when required by Florida Statutes.

The College Board may also, at its discretion, reconsider the naming of any asset.

	9/17/2024
CHAIRMAN	DATE