

**RTV 1242C Television Production II
Syllabus
Fall 2004-1**

Instructor: Mr. Billy M. Oliver, Assistant Professor
Office: 2235.14
Office Hours: See door schedule.
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Description

Studio production with emphasis on producing a pre-scripted program. Equipment operations is stressed including on-air video effects and expanded switcher capability.

Text
Zettl, H. (2003). Television Production Handbook. (8th ed.). Belmont, CA: Wadsworth.

Skills Component

Instruction and hands-on experience with the operation of various video production components.

Learning Outcomes and Specific Competencies

At the completion of the course, students will know the following:

1. Advanced operation of the video switcher.
2. Advanced principles of audio.
3. Advanced studio lighting.
4. How to anticipate problems with on-camera talent.
5. The positions and duties of the production crew.
6. Pictorial elements as determined by camera position.
7. Fundamentals of television directing.
8. Advanced video camera operation.
9. The operation of various audio and video support equipment.
10. Live program production.
11. Program production via post production techniques.

Topics

1. Signal flow and technical control.
2. Camera structure and lens design.
3. Camera function and operation.
4. Operation of the switcher.
5. The function and operation of the video recorder.
6. Producing.
7. Directing duties.
8. Directing techniques.

Learning Methods

Outcomes and competencies will be achieved through lectures, readings, viewing others' productions, demonstrations of equipment and hands-on experience.

Course Requirements

Group Project

You (a group of 5-6) will be required to produce one of the televisions productions listed in the course content. The group will be responsible for all aspects of that production (one of our producers will direct). The group will assume the other key positions of the television crew. The rest of the class will fill the other positions and be graded at those positions. In addition the group will supply the following:

1. Treatment: General narrative of the content; the audience; general objectives and justifications - What are you planning to do? Why do it this way? what will the program content accomplish? What is the best means of accomplishing the objectives?
2. Script: Typewritten, fully written, with appropriate segment lengths, details about audio and video, etc.
3. Storyboard: Simple sketches indicating main action, transitions, and suitable script information to allow for matching with script.
4. Audio requirements: What audio equipment will you use? Any pre-recorded material? Which microphones and how many? What control room equipment will be needed?
5. Floor Plan: Provide basic diagram of the studio area you will use.
6. Lighting Plot: Basic lighting diagram.

Note: All projects must begin with 30 seconds of color bars, 5 seconds of slate and 10 seconds of black and must end with a cut or fade to black. **All projects must be done with MDCC equipment.**

School of Entertainment Technology Policy

All work must be accomplished by the student without the assistance of anyone outside the class. All work must be original. Only equipment of MDCC, School of Entertainment Technology, North Campus may be used to accomplish course objectives. No dubbing during courses for personal objectives is permitted. Upon student request, instructors may arrange a time and place after the course conclusion to dub portfolio copies as a group with appointed representatives. Students must supply personal tape stock. Only authorized duplicating facilities will be used under the supervision of the faculty or operations manager, and only upon approval of the instructor.

Attendance

A total of 6 class hours of absence will result in an automatic F. It is the student's responsibility to initiate the withdrawal during the designated withdrawal period. Otherwise, an F will be issued at the end of the term. Two tardies (any time after the roll is called) constitutes one absence.

Grading/Evaluation

Your final grade will consist of the following components:

Group Project.....300
 Production Participation250
 Quizzes.....250
 Final Exam.....200

- 1000-900 = A
- 899-800 = B
- 799-700 = C
- 699-600 = D
- 599-0 = F

Judging, like judging video in the industry is not an exact science. This class is unlike typical general education courses that might use multiple-choice exams to measure your knowledge objectively. Although there is objective scoring in the class, most video assignments get grades that are subjective. That means that you or someone else might have a different opinion of the merit of your video. But as in the industry, the person in charge sets the standard, whether that person is called producer, Director, News Director or in this case, Instructor. You can rely on your instructor to know what are the standards in the industry and to apply them here. Please note that subjective does not mean unfair. Within the class the same standards are applied to everyone.

- 100-90 A Professional: (Could air as shot.)
- 89-80 B Good: (Needs minor corrections.)
- 79-70 C Fair: (Adequate student work.)
- 69-60 D Poor: (Needs major revisions.)
- 59- 0 F Failing: (Late not as assigned.)

Readings, Assignments, Exams and Dates

Week 1: August 26
 Introduction

Week 2: August31, September 2
 Review
 Readings: Ch18.1 pgs 458-460
 Ch19.1 pgs 476-584

Quiz

Week 3: September 7,9
 Review
 Readings: Ch. 18.1 pgs. 443-448
 Ch. 18.1 pgs. 449-456

Quiz

ALL SCRIPTS DUE (COUNTS AS A QUIZ GRADE)

Week 4: September 14,16
 Talkshow
 Readings: Ch 18.1 pgs. 456-458
 Ch 18.2 pgs 461-471

Quiz

Week 5: September 21,23
Talkshow
Readings: Ch 19.2 pgs. 503-505
Quiz

Week 6: September 28,30
Talkshow

Week 7: October 5,7
Infomercial
Quiz

Week 8: October 12,14
Infomercial

Week 9: October 19,21
Infomercial

Week 10: October 26,28
News
Quiz

Week 11: November 2,4
News

Week 12: November 9,11
News

Week 13: November 16,18
Drama

Week 14: November 23
Drama
November 25
Holiday

Week 15: November 30, December 2
Drama

Week 16: December 7,9
Drama

Important Dates

8/31 Last day to drop without record
11/02 Last day to drop with W.
12/13-17 Final Exam

Disability Statement

Students with documented special learning needs may want to inform the instructor so that accommodations may be made, or contact the Office of Services for Students with Disabilities.

Ethics Policy

Academic dishonesty in any form will not be tolerated and violators will be dealt with in accordance with policies stated in the Student Handbook.

Lab Time

Lab time will be made available so that you may practice and complete assignments.

It may be necessary for the class to meet as a group with the instructor during the semester for a lab.

PSAV students are required to attend lab.