

**RTV2245C Electronic Field Production 1
Syllabus
Fall 2004**

Instructor: Mr. Billy M. Oliver
Office: 2235.14
Office Hours: See door schedule.
Phone: 305-237-1177

Description

Students learn single-camera field production and electronic news gathering.

Text

Medoff, N.J., Tanquary, T. (1998). Portable Video: ENG and EFP. (3rd ed.) Boston: Focal.

Skills Component

Instruction and hands-on experience with the operation of various video production components.

Learning Outcomes and Specific Competencies

At the completion of the course, students will know the following:

1. How the single camera system works.
2. How to get, evaluate and organize ideas for productions.
3. How to turn ideas for productions into words.
4. Video and audio editing for single camera productions.
5. Principles of audio.
6. Lighting on location.
7. Budgeting basics.
8. How to select locations.
9. What equipment is needed for field production.
10. Directing single camera productions.
11. Personnel needed for single-camera productions.
12. The operation of various audio and video support equipment.
13. Location set preparation.
14. How to get permission to use field locations and talent.
15. Evoking viewer emotion through camera angle, location, and editing.
16. How to log tapes.

Topics

1. A beginning perspective.
2. Getting, evaluating, and organizing ideas.
3. Putting ideas into words.
4. Budgeting and production management.
5. Locations and personnel.
6. Selecting and obtaining field production equipment.
7. Set preparation and lighting.
8. Rehearsing the production.

9. Understanding the single-camera system.
10. Directing single-camera video.
11. Editing: The big picture.
12. Planning and recording audio for post-production.
13. Organizing for editing.
14. Orientation to editing.
15. Creative options in editing.
16. Completing the show.

Learning Methods

Outcomes and competencies will be achieved through lectures, readings, viewing others' productions, demonstrations of equipment and hands-on experience.

Course Requirements

Project 1: Personal Statement

This will consist of an unedited 180 second videotape of yourself taped on location. You may not edit.

Project 2: Editing Assignment

You will be required to create a 30 sec promo for MDC. The class will be divided into groups. The groups will furnish the "raw" footage, each student will then create a finished production consisting of at least 10 edits, with graphics and music and or narration. An edit list should be turned in with the project.

Project 3: News Package

Complete a 90 second news package with a stand up. The stand-up may not exceed 30 seconds of the news package. You may not be talent in your own package.

An edit list should be turned in with the project.

Project 4: Documentary

Each student will produce a 3 minute feature. At least 90% of the documentary must be filmed on location and consist of at least 25 edits (five must be a/b rolls).

The subject of the documentary is left up to the student (within reason).

The following must be submitted with the documentary.

1. Treatment: General narrative of the content; the audience; general objectives and justifications - What are you planning to do? Why do it this way? what will the program content accomplish? What is the best means of accomplishing the objectives?
2. Script: Typewritten, fully written, with appropriate segment lengths, details about audio and video, etc.
3. Storyboard: Simple sketches indicating main action, transitions, and suitable script information to allow for matching with script.

4. Audio requirements: What audio equipment will you use? Any pre-recorded material? Which microphones and how many? What control room equipment will be needed?

5. Talent and location release forms.

NOTE: All projects (except the personal statement which must begin with 10 seconds of black) must begin with 30 seconds of color bars, 5 seconds of slate and 10 seconds of black and must end with a cut or fade to black.

NOTE: I may at any time during the semester ask you to show me how to perform an edit or I may request to see your edits list. Failure to provide me with these items may result in grade reduction.

School of Entertainment Technology Policy

All work must be accomplished by the student without the assistance of anyone outside the class. All work must be original. Only equipment of MDCC, School of Entertainment Technology, North Campus may be used to accomplish course objectives. No dubbing during courses for personal objectives is permitted. Upon student request, instructors may arrange a time and place after the course conclusion to dub portfolio copies as a group with appointed representatives. Students must supply personal tape stock. Only authorized duplicating facilities will be used under the supervision of the faculty or operations manager, and only upon approval of the instructor

Attendance

A total of 6 class hours of absence will result in an automatic F. It is the student's responsibility to initiate the withdrawal during the designated withdrawal period. Otherwise, an F will be issued at the end of the term. Two tardies (any time after the roll is called) constitutes one absence.

Grading/Evaluation

Project 1	50
Project 2	150
Project 3	200
Project 4	300
Quizzes/Practicals	150
Final Exam	150

1000-900	A
899-800	B
799-700	C
699-600	D
599- 0	F

Judging, like judging video in the industry is not an exact science.

This class is unlike typical general education courses that might use multiple-choice exams to measure your knowledge objectively. Although there is objective scoring in the class, most video assignments get grades that are subjective. That means that you or someone else might have a different opinion of the merit of your video. But as in the industry, the person in charge sets the standard, whether that person is called producer, Director, News Director or in this case, Instructor. You can rely on your instructor to know what are the standards in the industry and to apply them here. Please note that subjective does not mean unfair. Within the class the same standards are applied to everyone.

100-90	A	Professional:	(Could air as shot.)
89-80	B	Good:	(Needs minor corrections.)
79-70	C	Fair:	(Adequate student work.)
69-60	D	Poor:	(Needs major revisions.)
59- 0	F	Failing:	(Late not as assigned.)

Readings, Assignments, Exams and Dates

Week 1: August 25
Introduction

Week 2:
August 30, September 1
Readings: Chapter 1,2
Video Process

Week 3: September 6
Holiday
September 8
Readings: Chapter 3
Audio
Quiz

Week 4: September 13,15
Readings: Chapter 4
Lighting
Quiz

Week 5: September 20,22
Readings: Chapter 9
Editing
Project 1 Due
Quiz

Week 6: September 27,29
Readings: Chapter 5
Shot Composition
Quiz

Week 7: October 4,6
Readings: Chapter 6
Scriptwriting

Quiz

Week 8: October 11,13
Readings: Chapter 7
Pre-production
Project 2 Due
Quiz

Week 9: October 18,20
Readings: Chapter 8
Shooting on location
Quiz

Week 10: October 25,27
Readings: Chapter 10
Styles
Quiz

Week 11: November 1,3
Readings: Chapter 11
EFP Styles
Quiz

Week 12: November 8,10
Readings: Chapter 12
Budget
Project 3 Due
Quiz

Week 13: November 15,17
Readings: Chapter 13
Copyrights
Quiz

Week 14: November 22,24
Readings: Chapter 14
Quiz

Week 15: November 29, December 1
Project problems

Week 16: December 6,8
Project 4 Due

NOTE: VIDEOS MAY BE SHOWN IN CLASS AS TIME PERMITS, SO THAT YOU MAY GAIN INSIGHTS INTO OTHERS' WORK THROUGH VIEWING AND DISCUSSION.

Important Dates

8/31 Last day to drop without record.

11/02 Last day to drop with W.
12/13-17 Final Exam

Disability Statement

Students with documented special learning needs may want to inform the instructor so that accommodations may be made.

Ethics Policy

Academic dishonesty in any form will not be tolerated and violators will be dealt with in accordance with policies stated in the Student Handbook.

Lab Time

Lab time will be made available so that you may practice and complete assignments.