

HOW TO USE BLACKBOARD ANALYTICS

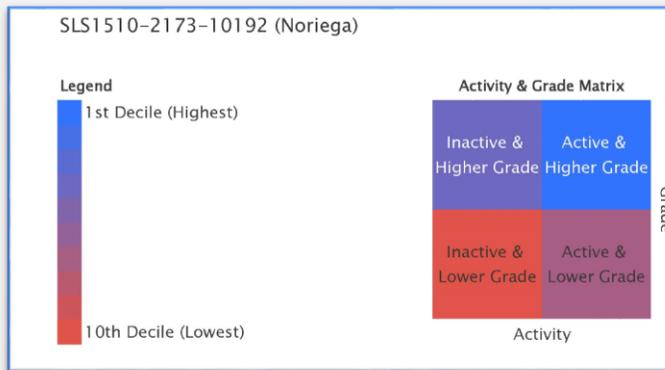
Tools



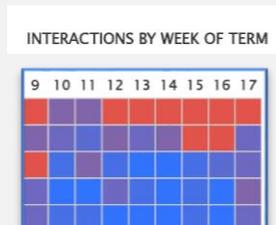
Course Analytics

Activity Matrix

1. Click on Evaluation to expand menu
2. Click on Course Analytics
3. Click on Activity and Grade Matrix or press Run.
4. Upon completion, it will populate in a new tab. The report can be printed or exported using the icons at the top of the page.



This report displays grade center and interaction data on a relative basis for students enrolled in a course. The data is displayed for each student in aggregate, and over time, for the respective term.



- This report might be useful to find students who fit certain activity and performance profiles, which can then be used to inform a differentiated educational approach.
- By sorting students on the matrix column into one of the four categories, this makes it easy for instructors to find out the students that are active or struggling from a grade perspective. Four categories are:
 - Active & Higher Grade
 - Active & Lower Grade
 - Inactive & Lower Grade
 - Inactive & Higher Grade