

## **Don't think your GPA or financial need is high enough?**

Think again. A commitment to hospitality is all you need (plus a few minimum requirements), and with 10 scholarship programs available, there's sure to be at least one that's right for you. Apply online today at [www.ahlef.org](http://www.ahlef.org). Just remember, the application deadline is May 1.

## **Am I eligible?**

AH&LEF offers a wide array of scholarship opportunities available to incoming freshmen through graduate students. Some are earmarked specifically for current hotel employees and others for minorities. A few have minimum GPA requirements while others are open to full or part-time students. All require enrollment in a hospitality management degree program.

## **Is it worth my time?**

More than \$400,000 is budgeted in 2010 to award to a few hundred students. Scholarship awards range from \$500 to \$5,000, and that money never needs to be paid back like a loan. It only takes a few minutes to apply. Wouldn't you say it's worth your time?

## **How will I be evaluated?**

You are not judged on one factor alone. You'll be evaluated on academics, related-work experience, extracurricular activities, financial need, honors, and personal attributes.

## **If that's not enough, you get more.**

Awardees of an AH&LEF scholarship receive a free student membership to the American Hotel & Lodging Association (AH&LA) valued at \$45, planting you at the center of the industry with access to all the news, information, and events that the nation's leading hotel companies rely on.

## **AH&LEF continues its support even after you graduate.**

You'll be eligible to join the Scholars Alumni Association (SAA), a close-knit group of scholarship awardees who act as vital connections down the road. Active SAA members can continue their free membership with AH&LA, valued at \$500, in addition to admission to AH&LA's Under 30 Gateway to help build their hospitality careers.