School of Entertainment and Design Technology Newsletter

School Renovations Begin

This summer, the School of Entertainment and Design Technology’s North and Kendall Campus facilities are being renovated to insure the continued high quality instruction necessary for students to successfully enter advanced technical and production careers in the entertainment industry.

The $1.5 million dollar renovation of the current teaching facilities and labs at the college’s North Campus will offer students state of the art, industry specific, learning environments including a lecture and performance hall, a sound and lighting stage, television studio, recording studio, film and video editing post-production suite, administration / student advisement suite, and a 24 hour a day, 7 day a week cable broadcast facility.

The renovation addresses student needs for industry specific equipment, technology, and ensures that MDC offer it’s diverse, unique, and timely curriculum while satisfying South Florida’s future workforce needs. The Architect firm Laura M. Perez and Associates, Inc. was selected to design the North Campus facilities.

Recording Engineer “Living Legends” Present Workshop at MDC

Miami-Dade College recently hosted the National Academy of Recording Arts and Sciences in presenting the first in a series of workshops for music production and engineering students enrolled in MDC’s School of Entertainment and Design Technology. Over 50 Academy members and SEDT students participated in the four-hour long workshop, which took place June 4th at MDC’s Kendall campus. The session reviewed in-depth studio technology by comparing the sound and features of various brands of microphone pre-amps. MDC’s Commercial Music Ensemble, under the direction of Professor Ed Calle, performed as the demonstration group during the recording session. Presenters from the Recording Academy included Multi-Grammy Award Winners Eric Schilling, Roger Nichols and Tom Morris. Schilling has engineered on recordings by Gloria Estefan, Michael Bolton, Julio Iglesias, Elton John, Shakira, Frank Sinatra while Nichols has engineered Steely Dan, John Denver and the Beach Boys. Also on hand was Tom Morris, engineer on recordings by Destiny’s Child, Morbid Angel, Barely Pink, and the Steve Morse Band. “It was a magical evening in our recording studio,” said William Kreitner, Chair of Commercial Music at the College. “Having three of the music world’s best recording engineers at Miami-Dade College was a real treat for our students.”
The school is undergoing phenomenal changes this summer. The school has a new name that reflects the addition of Graphic Arts, Graphic Design, Photography Technology, and Graphic Web Design. The School of Entertainment and Design Technology is excited about having professors Sam Grant, William Madden, and David Smith, as well as staff members Elio Arteaga and Fernando Mollinedo join our school family.

The renovations at the North and Kendall Campuses will provide students and faculty quality facilities for teaching television production, film production, music production, video editing, as well as a state-of-the-art teaching, recording, and performance hall on the North Campus. The renovations underway are very extensive! Please pardon our dust while Architect firm Laura M. Perez and Associates, Inc. work their magic to transform the school into a work of art! Should you need to contact us, please call the main number at 305-237-1696, or visit Kim or Bertha in room 3242-88 on the North Campus.

Classes are filling up fast! Register early so that you get the classes you want at the times most convenient to you. Current students can register online at http://www.mdcc.edu/sis/default.asp A limited number of scholarships are still available. If you are a full-time student and interested in applying for a SEDT scholarship, please see me after August 15th. See you in the fall!

SEDT Partners with Telemundo Cable’s mun2 to produce “CHAT”

SEDT has partnered with mun2 television, the leading cable network targeting young Hispanics in the United States, to produce the weekly interactive show “Chat,” the first talk show to provide a forum for young U.S. Latinos. MDC’s North campus will provide its production facility for the taping of 26 episodes of “Chat,” and mun2 will provide the school with a producer, director, post-production and editing. The rest of the production crew will be comprised of students. “This partnership with mun2 television provides a great opportunity for our students to be practitioners in their field of studies while they are still in college,” said North Campus President Dr. Jose A. Vicente. In addition, mun2 will offer a student scholarship for a second-year TV student in the amount of $2,000, a 16-week student internship and broadcast Public Service Announcements for MDC’s School of Entertainment and Design Technology (SEDT).

“We’re thrilled for the opportunity to produce ‘Chat’ in our North Campus. This will further extend the excellent relationship that exists between our two organizations and provide unique career opportunities for our TV students,” said Randall W. DeWitt, SEDT Director.

The live half-hour interactive program gives mun2 viewers a voice, allowing them to exchange ideas and discuss controversial topics honestly, without feeling persecuted or censored. The first episode of this weekly co-production will air on July 19th at 7 p.m. ET/PT. This episode was directed by Drew Cummings, Artist in Residence, who additionally coordinated the program’s side by side experience with Telemundo’s production crew. “This is a win-win situation for everyone—the academia in Miami-Dade, mun2 and certainly our viewers whose views will be reflected by a cross-section of young Latinos,” said Yolanda Foster, Vice President of Programming at mun2 television. This partnership is a continuing effort to bring “real-life” television production opportunities to our students.

Director’s Corner

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