



### **Business Operations - Business Management**

College Credit Certificate | Code: 65022 | 18 Credits

**CIP (0552020104)**

**Effective Term: Fall 2017 (2177)**

The Business Operations College Credit Certificate program is the second in a series of three College Credit Certificate programs designed to prepare students for employment and advancement in the following areas: accounting/budgeting, business/ management, customer service, finance, human resources, international business, marketing, nonprofit, real estate, retail and small business. There is only one College Credit Certificate in Business Operations. Students may select one of the 4 options, but the certificate is awarded only once.

#### **MAJOR COURSE REQUIREMENTS (18.00 Credits)**

GEB 1011	Principles of Business	(3 credits)
MAN 2021	Principles of Management	(3 credits)
MAN 2604	Managing in a Multi-Cultural Environment	(3 credits)
MAR 1011	Principles of Marketing	(3 credits)
MNA 1345	Effective Supervision	(3 credits)
SBM 1000	Small Business Management	(3 credits)