



Business Entrepreneurship Operations – Start-Up Venture

College Credit Certificate | Code: 65110 | 18 Credits

CIP: (0552070309)

Effective Term: Spring 2021 (2213)

The Business Entrepreneurship Operations College Credit Certificate is designed to prepare students for employment in entry-level positions or opening their own business or venture in the following areas: Family-Owned Business, Start-Up Venture, and Social Venture. Students may select one of the 3 options, but the certificate is awarded only once.

MAJOR COURSE REQUIREMENTS (18.00 Credits Required)

GEB 2112	Introduction to Entrepreneurship	(3 Credits)
ENT 2201	Introduction to Lean Start-Up	(3 Credits)
MAR 1720	Marketing in a Digital World	(3 Credits)
ENT 2421	Funding Your Venture	(3 Credits)
MAR 2704	Marketing Web Analytics	(3 Credits)
ACG 2450	Microcomputers in Accounting	(3 Credits)
or		
TAX 2021	Taxation of Business Organizations	(3 Credits)

Note: All courses must be met with a grade of “C” or higher.