



## **Business Entrepreneurship Operations – Start-Up Venture**

**CIP (0552070309)**

*College Credit Certificate | Code: 65110 | 18 credits*

Effective Term: Spring 2021 (2213)

The Business Entrepreneurship Operations College Credit Certificate is designed to prepare students for employment in entry-level positions or opening their own business or venture in the following areas: Family-Owned Business, Start-Up Venture, and Social Venture. Students may select one of the 3 options, but the certificate is awarded only once.

### **MAJOR COURSE REQUIREMENTS (18 Credits Required)**

GEB 2112	Introduction to Entrepreneurship	3 credits
ENT 2201	Introduction to Lean Start-Up	3 credits
MAR 1720	Marketing in a Digital World	3 credits
ENT 2421	Funding Your Venture	3 credits
MAR 2704	Marketing Web Analytics	3 credits
ACG 2450	Microcomputers in Accounting	3 credits
or		
TAX 2021	Taxation of Business Organizations	3 credits

**Note: All courses must be met with a grade of “C” or higher.**