



## **Course Description**

### **AVM2510 | Airline Management | 3.00 credits**

This course offers an insight relative to the business policies and the functions of management in airline operations. The course involves various internal managerial facets and the impact of external regulatory and economic implications.

### **Course Competencies:**

**Competency 1:** The student will demonstrate knowledge and understanding in the field of airline management by:

1. Summarizing the historical aspects of the science of management as it has developed in the U.S.
2. Defining the various environments that airline management has to deal with in evaluating what factors will affect their organization
3. Discussing various philosophies of organizational design and applications to the airlines
4. Identifying the various functional areas of an airline
5. Recalling the factors of effective communication in an airline
6. Listing various methods of motivation for employees in an airline environment
7. Pointing out labor relations in an airline environment
8. Describing the effects of various leadership styles that are used in the airline business
9. Distinguishing the various methods of creative problem-solving
10. Explaining organizational changes
11. Categorizing various control processes used in the airline industry
12. Discussing the processes involved in strategic planning and how they are used in the airline industry

**Competency 2:** The student will analyze and interpret airline management from a variety of perspectives, such as:

1. Understanding and analyzing the management
2. Developing strategies for managing the airline (company)
3. Identifying the shareholders
4. Following the federal aviation administration
5. Applying and understanding the government

**Competency 3:** The student will produce reasoned, critical responses to common concerns in the airline management by:

1. Analyzing and solving problems assigned by the instructor related to airline management. The solution(s) given by the student will count towards the final grade of the course
2. Effectively generating, developing, organizing, and presenting ideas related to airline management
3. Shaping communication to purpose, audience, and occasion
4. Listing and discussing various technological advances and their impact on airline management
5. Generating, developing, organizing, and presenting ideas related to airline management effectively

### **Learning Outcomes:**

- Communicate effectively using listening, speaking, reading, and writing skills
- Use quantitative analytical skills to evaluate and process numerical data
- Solve problems using critical and creative thinking and scientific reasoning