**ENT 1501  Fundamentals of Changemaking and Social Innovation**

This course introduces students to the work of changemaking and the field of social innovation. Students will explore principles of social innovation and social change, while developing the skills to analyze social issues, generate solutions to those issues, and become an effective social change agent. (3 hr. lecture)

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<th>Course Competency</th>
<th>Learning Outcomes</th>
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| **Competency 1:** The student will explore the field of social innovation and changemaking by: | • Communication  
• Information Literacy  
• Cultural / Global Perspective |
| 1. Explaining the historical trajectory of social and environmental issues.  
2. Describing social and environmental issues that currently affect society.  
3. Utilizing different tools and mechanism to analyze social and environmental issues.  
4. Evaluating different pathways to resolve social issues. | |
| **Competency 2:** The student will learn about the skills needed for effective social innovation by: | • Communication  
• Critical thinking  
• Social Responsibility  
• Ethical Issues |
| 1. Identifying local and global changemakers/social innovators and understanding their motivation and pathways.  
2. Exploring components of transformative leadership.  
3. Applying conflict resolution to social problems.  
4. Developing resilience and optimism.  
5. Applying story-telling techniques.  
6. Building relationships. | |
| **Competency 3:** The student will recognize his/her role as a changemaker by: | • Communication  
• Social Responsibility |
1. Identifying characteristics he/she exemplifies that align with changemaking.
2. Exploring his or her own social passions, motivations, and aspirations.
3. Explaining how to integrate changemaking into his or her personal and professional life.

**Competency 4:** The student will describe important concepts of changemaking by:

- Communication
- Social Responsibility
- Ethical Issues

1. Explaining the role that empathy plays in creating social change.
2. Describing the different types of changemaking such as social entrepreneurship, intrapreneurship, philanthropy, volunteerism, advocacy, and political activism.
3. Explaining the importance of cross-sector collaborations in driving social change.
4. Explaining the methodology of design thinking and its role in change making.
5. Describing the importance of impact assessment for social change initiatives.

**Competency 5:** The student will create changemaking opportunities by:

- Communication
- Critical thinking
- Information Literacy
- Social Responsibility

1. Analyzing the environment to identify and understand both problems and opportunities.
2. Generating ideas to create solutions.
3. Assessing the benefits of the solutions.