

Course Description**ISS2270 | Multicultural Communication and Relations | 3.00 credits**

This interdisciplinary course includes works from the Western canon and examines fundamental social and behavioral science concepts related to human communication and interactions. Students will analyze how various demographic factors influence personal development and societal structures, using established scientific principles to explore past and present social, political, and economic issues. The course emphasizes critical thinking and the application of social science concepts to understand human behavior and interactions within the context of evolving societies.

Course Competencies:

Competency 1: The student will increase their understanding of the relationship between culture and communications by:

1. Identifying and describing how culture influences communication practices and vice versa.
2. Analyzing how different cultural contexts affect communication processes and outcomes.
3. Students will be able to evaluate the impact of media and technology on cultural practices and communication patterns.
4. Applying theoretical frameworks to understand the relationship between culture and communication in real-world contexts.
5. Developing effective communication strategies that consider cultural differences and similarities.

Competency 2: The student will provide an intellectual framework that allows description and understanding of communication between culturally heterogeneous individuals by:

1. Identifying and describing the cultural dimensions influencing communication between culturally heterogeneous individuals.
2. Analyzing the impact of cultural differences on communication processes and outcomes.
3. Evaluating the effectiveness of communication strategies in culturally heterogeneous contexts.
4. Applying theoretical frameworks to understand the complexities of communication between culturally heterogeneous individuals.

Competency 3: The student will explain the role of cultural patterns, verbal codes, and non-verbal codes in the development of interpersonal relationships by:

1. Identifying and describing the cultural patterns that influence the development of interpersonal relationships.
2. Analyzing the impact of verbal codes on the development of interpersonal relationships.
3. Analyzing the impact of non-verbal codes on the development of interpersonal relationships.
4. Applying theoretical frameworks to understand the complexities of interpersonal relationships in culturally heterogeneous contexts.

Competency 4: The student will describe the obstacles to competent intercultural communication by:

1. Identifying and describing the cultural patterns that create obstacles to competent intercultural communication.
2. Analyzing the impact of verbal codes on the development of obstacles to competent intercultural communication.
3. Analyzing the impact of non-verbal codes on the development of obstacles to competent intercultural communication.
4. Developing effective communication strategies that overcome obstacles to competent intercultural communication.
5. Applying theoretical frameworks to understand the complexities of obstacles to competent intercultural communication.

Competency 5: The student will develop communication skills that improve competence in intercultural communication by:

1. Defining intercultural communication competence.
2. Explaining how motivation, self-knowledge, and other knowledge relate to intercultural communication competence.
3. Identifying and describing the cultural patterns that create obstacles to competent intercultural communication.

Learning Outcomes:

- Communicate effectively using listening, speaking, reading, and writing skills.
- Formulate strategies to locate, evaluate, and apply information
- Solve problems using critical and creative thinking and scientific reasoning.