MAN 4720  **Strategic Management Decision Making**

The student will learn the designing, planning, and implementation of strategic decision-making in a business organization by identifying problems and designing possible solutions, formulating plans, goals, and feedback mechanisms. Needs assessments and internal and external audits will be utilized to understand problems that are presented in cases that require effective strategic solutions. Emphasis will be placed on developing an effective strategic plan its effective implementation, and its long-term results. Must pass course with a grade of "C" or higher.

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<th>Course Competency</th>
<th>Learning Outcomes</th>
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| **Competency 1:** The student will demonstrate comprehension of the designing, planning, and implementing of strategic decision making by: | • Communication  
• Critical thinking  
• Information Literacy  
• Cultural / Global Perspective  
• Social Responsibility |
| 1. Illustrating, categorizing and assessing the characteristics and potential applications for the major components of strategic decision-making  
2. Classifying the appropriate circumstances for applying strategic decision-making  
3. Comparing and contrasting the components of strategic decision-making, apprising and assessing its consistent application in decision-making cases | |
| **Competency 2:** The student will examine problems that require strategic decision making and design solutions by: | • Communication  
• Critical thinking |
| 1. Formulating plans for approaching strategic decision-making situations  
2. Creating and establishing goals for strategic decision-making problems  
3. Formulating feedback methods for strategic decision-making situations | |
| **Competency 3:** The student will acquire the ability to understand and analyze strategic decision-making situations by: | • Critical thinking |

Updated Spring 2021
1. Examining the strategic decision-making needs assessment
2. Creating and organizing needs assessments for strategic decision-making scenarios
3. Analyzing how an internal and external audit is performed in strategic decision-making

**Competency 4:** The student will compare and contrast potential solutions for case studies by:

- Communication
- Critical thinking
- Information Literacy
- Cultural / Global Perspective
- Social Responsibility
- Ethical Issues

| 1. Analyzing the key issues in a strategic decision-making case
  2. Analyzing the potential alternative approaches for solving a case problem
  3. Judging the strategic decisions for a strategic decision-making scenario
  4. Evaluating the long-term ramifications of implementing a case decision |
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