

### **Course Description**

#### **PGY2239 | Illustrative Photography 2 | 4.00 credits**

A sophisticated level of photographic illustration is reached, and emphasis is given to conceptual and visual continuity. Concepts, methods and techniques necessary to produce slide presentations for variety of clients are stressed. Seminars and conferences prepare students for the business aspects of the illustration and advertising markets. Prerequisite: PGY2221

#### **Course Competencies:**

**Competency 1:** The student will master knowledge of aesthetics and creative thinking in illustrating a photographic concept by:

1. Creating portrait images for magazines illustrating advanced design ideas
2. Creating product images for magazines illustrating advanced design ideas

**Competency 2:** The student will master critical thinking skills to illustrate a photographic concept by:

1. Creating images that masterfully communicate an idea, emotion, or thought
2. Analyzing their images by separating the use between “Form / Content”
3. Articulating and expanding the relationship between techniques and ideas

**Competency 3:** The student will assemble and present a final portfolio for review by:

1. Evaluating the excellent photograph from all photographs made during the semester
2. Identifying the exceptional photographs from the sound folder
3. Acquiring the skills needed to sequence the portfolio

#### **Learning Outcomes:**

- Communicate effectively using listening, speaking, reading, and writing skills
- Solve problems using critical and creative thinking and scientific reasoning
- Formulate strategies to locate, evaluate, and apply information
- Create strategies that can be used to fulfill personal, civic, and social responsibilities
- Use computer and emerging technologies effectively