Help solve 'one of the most serious public health challenges of the 21st century'

Join MIT Hacking Medicine Feb. 20-21 at the Idea Center at Miami Dade College
(http://miamiherald.typepad.com/a/6a00d83451b26169e201bb08b876b9970d-pi)
By Christian Seale

Startupbootcamp Miami (http://www.startupbootcamp.org/accelerator/digital-health.html) and the Idea Center at Miami Dade College are excited to bring MIT Hacking Medicine (http://hackingmedicine.mit.edu/) to Miami for a two-day hackathon (http://www.gohackhealth.com/)* aimed at developing innovative solutions to stem the tide of childhood obesity.

This event represents MIT Hacking Medicine’s first time in Miami. We welcome all innovators, entrepreneurs, technologists, healthcare and educational professionals, food and beverage purveyors and other public and private sector community members to join us on February 20-21 to help us build healthier communities and improve the future health for all our children. Apply here (https://pacific541.typeform.com/to/wD3Vqq) by Feb. 15 to participate!

MIT Hacking Medicine has a storied history. Having facilitated nearly 50 hackathons across a dozen countries and multiple US states, it has worked in conjunction with organizations such as the Kauffman Foundation, Massachusetts General Hospital, Microsoft, Samsung, GE, Merck and AthenaHealth among many others. Teams coming out of these events have raised over $70 million in investment funding and partnered with national and international healthcare institutions to pilot their solutions. Venture-backed darling Pill Pack (https://www.pillpack.com/), a full-service pharmacy that delivers a better, simpler experience for people managing multiple medications came out of one of the first MIT Hacking Medicine hackathons.

This video of last year’s GrandHack gives an idea of what to expect.
We’ll kick off **9am on February 20th** with opening words from Dr. Narendra Kini, the CEO of Nicklaus Children’s Hospital, Karen Weller from the Miami-Dade County Health Department and a few special guests soon to be announced.

Participants will have the opportunity to pitch a problem/solution to all in attendance. Thereafter, most teams will form organically while others will have already come together before the hackathon. We’ll provide plenty of nourishment and guidance along the way. Mentors from Nicklaus Children’s Hospital, Ascension, the University of Miami, CVS Health, Rokk3r Labs, Health Semantics, The LAB Miami and many others will be on hand to assist teams as they develop their solutions. Univision will cover the event.

The hackathon will culminate February 21st in the afternoon with final pitches to win $5,000 in cash prizes and Amazon Web Service credits. Teams will present to a panel of five judges: Eric Wenke, Head of Corporate Transformation at Baptist Health, Dr. Norma Sue Kenyon, Vice Provost of Innovation at the University of Miami, Gabriela Perez, Partner at PiVisions LLC, Mark Everett, President of Miami Dade College Medical Campus, and Abhinav Gautam, Co-Founder of Carevoyance and Entrepreneur in Residence at Startupbootcamp Miami.
With the rate of childhood obesity in the U.S. quadrupling in the past 30 years we encourage you to join us to solve what the World Health Organization has recently named “one of the most serious public health challenges of the 21st century.”

We look forward to seeing you there!

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For more information visit Gohackhealth.com (mailto:http://www.gohackhealth.com/) or reach out at contactus@gohackhealth.com (mailto:contactus@gohackhealth.com)

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