

**MIAMI DADE COLLEGE
PURCHASING DEPARTMENT
11011 S.W. 104 STREET
MIAMI, FL 33176**

**NOTICE OF INTENDED DECISION TO AWARD,
RECOMMEND OR REJECT**

PURCHASING DEPARTMENT I.D.: RFP-2023-RM1-32 – **OUTREACH, MARKETING AND RECRUITMENT FOR THE MDC MIAMI TECH WORKS GRANT PROGRAM**

BUYER: ROMAN MARTINEZ

OPENING DATE: June 13, 2023

RECOMMENDED AWARD: Ten proposal RFP responses were received pursuant RFP-2023-RM1-32 from the following alphabetically listed proposers:

- Brand Poets, LLC
- Bullseye Strategy, LLC
- Imaginart Media Productions, LLC
- Interact Communications, Inc.
- Kivvit, LLC
- Lineout Media, LLC
- Moore Communications Group, dba Moore, Inc.
- Roads Consulting Group, LLC
- Ted Miller Group, LLC
- VisionPoint Marketing, LLC

THE ASSIGNED EVALUATION COMMITTEE CONVENED IN A PUBLIC EVALUATION COMMITTEE MEETING ON JUNE 30, 2023, AND RANKED ALL TEN SUBMITTALS.

AS A RESULT OF THE PUBLIC EVALUATION COMMITTEE MEETING, THE COMMITTEE RECOMMENDED THE FOLLOWING RANKING OF PREQUALIFIED FINALIST, IN ALPHABETICAL ORDER:

- Bullseye Strategy, LLC
- Interact Communications, Inc.
- Kivvit, LLC
- Lineout Media, LLC
- Moore Communications Group, dba Moore, Inc.

THE LISTING OF FIRMS ABOVE ARE RECOMMENDED TO BE PREQUALIFIED UNDER RFP-2023-RM1-32 FOR OUTREACH, MARKETING AND RECRUITMENT FOR THE MDC MIAMI TECH WORKS GRANT PROGRAM.

DATE & TIME OF POSTING: **June 30, 2023; 4:45pm**

DATE & TIME POSTING REMOVED: **July 6, 2023; 4:45pm**

FAILURE TO FILE A PROTEST WITHIN THE TIME PRESCRIBED IN SECTION 120.57(3), FLORIDA STATUTES, OR FAILURE TO POST THE BOND OR OTHER SECURITY REQUIRED BY LAW WITHIN THE TIME ALLOWED FOR FILING A BOND SHALL CONSTITUTE A WAIVER OF PROCEEDINGS UNDER CHAPTER 120, FLORIDA STATUTES.