

DIGITAL MARKETING SPECIALIST

This certificate is designed to serve the needs of students who are presently employed in the field of marketing, as well as those students who are interested in this field.

Course	Description	Class #	Start Date	End Date	Time / Day
MAR 1011	Principles Of Marketing	6215	8/23/2021	12/17/2021	5:40 PM - 8:15 PM Friday
MAR 2101	Social Media Marketing	8745	8/23/2021	10/15/2021	5:40 PM - 8:15 PM Monday
MAR 1720	Marketing in the Digital World	8746	10/25/2021	12/17/2021	5:40 PM - 8:15 PM Wednesday
MAR 2704	Marketing Web Analytics	9138	10/25/2021	12/17/2021	5:40 PM - 8:15 PM Monday



12 Credits



16 Weeks

For more information
Scan this QR Code:



Connect with us one-on-one on the phone, via web conference, or in person, visit: <https://tinyurl.com/AcademicAffairsapp>

For more information, please call 305.237.8938 or westacademics@mdc.edu