

General Education Outcomes

1) Communicate effectively using listening, speaking, reading, and writing skills.

Intentional Learning Strategies

(MUM2702) Prepare and present a group design business plan
GRA1111C Write Summaries Of Projects
GRA2577C Graphic Design 1
GRA2203C Graphic Design 1
Write treatments, Scripts
Script TV 2 EPP 1 +2
Pitching and Critiquing story
Ideas-Film Writing 1+2
Written "mini" business plan. MUM2702
Broadcast News Writing
MUM2703
MUM2704
MUM2623C
MUM2624C
MMC 2000- analyzing print media, understanding news bias, debating ethic in Media
MUM2700,2702

2) Use quantitative analytical skills to evaluate and process numerical data.

Intentional Learning Strategies

Time Code + - TV 2
Depth of field charts film 1,2,3
Filter factors film 2,3
Script Breakdown of acts into percentages- Film Writing 1+2
(Graphics) Teach printing measurement system of point + picas to compute type size + length of copies
Computer Animation 1
MUM2704
MUM2703
Computer Animation 2
Calculate F-stops bases on foot-candles-Film Cam+ Lighting
GRA2203C Quarkxpress - type size, line length leading
Film projects-depth of field, charts, light meters,
(MUM2700) 1. Evaluate student's origami productions.
(MUM2600) 2a. Compute frequencies of pitches in octaves
b. Analyze changes in acoustic pressure volume
MUM2703-Calulate mechanical royalties using a spreadsheet
MUM2702

3) Solve problems using critical and creative thinking and scientific reasoning.

Intentional Learning Strategies

Film Writing 1-watching+discussing scripts and emotional impact on audience
All production classes-problem solving in terms logistics of production
Computer Animation 1+2
MUM2623C+2623C/MUM1662
(MUM2700) students determine the copyright issues involved when sampling a commercial recording.
GRA1111C Graphic Design 1-Designing Ads
MUM2702 Schedule recording projects, taking into account conflicting goals of studio and artist, while adhering to
MUM2702

4) Formulate strategies to locate, evaluate, and apply information.

Intentional Learning Strategies

Web search for business names to determine possible available names. MUM2702

(MUM2702) Study the feasibility of station a business

Web search for music business resource website. MUM2703

(Mario B) 1. VIC100, 2. FIL1030, 3.FIL1055, 4. MMC2000

MUM2704

Film Production Classes

TV schedule Fund of broadcasting

Fil1100+2413-research of stories, using internet, library, + interviews

EFP I- news story

MUM2700,2702

5) Demonstrate knowledge of diverse cultures, including global and historical perspectives.

Intentional Learning Strategies

Mass COM in other countries MMC2000

(MUM2030) study and learn to perform from around the world in traditional.

(MUM2703) Prepare musical for reparative corporate event with a diverse population.

Select production directing classes

MUM2623C World Music Styles

GRA1111C Graphic Design 1 Meaning of Color in Different Cultures

FIL1030, FIL1055, VIC1000, MMC2000

MUM2700, 2702 Discussion of music of various cultures and cras, and "commercial value".

FIL1100+2413-character analysis + character creation integrated into story

6) Create strategies that can be used to fulfill personal, civic, and social responsibilities.

Intentional Learning Strategies

EFP II-Service learning

Video projects with non profit organizations

(MUM2700) Discuss and analyze the verification of exploiting one's understanding of copyright law and publishing

Reflection on non-financial rewards of music educe. Industry as related to social issues. MUM2702

GRA1111C Graphic Design 1- Designing brochures pamphlets + etc.

MMC2000

MUM2703

FIL1100 + 2413- Themes in stories, what are you really trying to say + comment

MUM2702- service learning

MUM2600, 2600L, 2601L

7) Demonstrate knowledge of ethical thinking and its application to issues in society.

Intentional Learning Strategies

Service learning

Video for community EFP2

MUM2703

MUM2702 Service learning

MUM2700 Copyright law

GRA1111C Graphic Design 1- advertising techniques

MMC2000

FILM 3 possibly as they select (documentary or film s about social equality etc.) projects

MUM2700, 2702, 2703 Discussion of contracts, negotiations, onions, and how they are enforced, as well as barga

FIL1100 + 2413- Impact stories/scripts can have on different cultures children, etc. Excessive violence, sex, racism

Mass Com- ethics in mass media rating vs. ethics

8) Use computer and emerging technologies effectively

Intentional Learning Strategies

Mini MUM2623C + 2624C
GRA2577C Photoshop Computer projects
GRA 2203C QuarkxPress- computer projects
Mario B- All Class
Video post- non-linear editing
Typing scripts on different computer program Film writing 1 + 2
Editing EFP 1+ 2
TV 1 + 2
MUM2600, 2600L, 2601, 2601L
MUM1201
Computer Animation 1+ 2 " Maya program overview"
MUM2700, 2702, 2703
MUM2623C, MUM2600,2600L

9) Demonstrate an appreciation for aesthetics and creative activities.

Intentional Learning Strategies

VIC1000, FIL1030, FIL1055, MMC2000
MUM2623C, 2624C, 2703, 2704
TV 1 Lect. Video aesthetics
All production classes in film
Create original music and evaluate colleague's work (MUM2700)
Create layouts for print + class critique each others work in a posture manor
MUM2600, 2600L, 2601, 2601L
MUC1201
Computer Animation 1 "show examples of the 12 principals of animation"
MUM2700- discussion of what makes a song.

10) Describe how natural systems function and recognize the impact of human on the environment.

Intentional Learning Strategies

MUM2623C
MUM2703
MUM1662
GRA2577C Photoshop digital
Fil1100 + 2413- scripts sent electronically also stories could show impacts on environment
(MUM2600) Digital Media
Noise pollution or damage from high dB levels.
All production classes
All classes- discussion of

Assessment Strategies

(MUM2702) oral and written presentation
Summaries are apart of the projects
Presentations are graded

Film 1,2,3 Scripts, Projects
Evaluate Scripts
Students listen to story, ask questions read the scripts and rewrite

Written assignments graded on clarity of communication, etc.
Students write + read scripts in class
Students explain concept in own words

students work parts + do in class presentation

Assessment Strategies

Test
Test + Project
Test + Project
Script Outline
Introduce Homework-study streets GRA1280C-Test+Projects, GRA2577C-Reinforce
Precise Duplication and Transformation of 3D objects
Create tables charts of sales interest
Figure related to Music Commerce create marketing research studies.
Adding key frames to Animation + evaluating timing precision
Test
Legality of type on page
proper exposure, synch. Etc.
1. Survey and analysis
2a. Written dept
b. Write exam discussion
MUM2703- Write project
Students evaluate financial aspects of various scs varios + contracts.

Assessment Strategies

In class writing of scene to convey audience
Project discuss
3D Modeling techniques (split polygon surfaces)
Model or build objects to scale wire and operate complex digital+ analog systems
(MUM2700) Audio examples + discussion
Project Grapping
Grade Project
Students combine ask etc of various solve problems

Assessment Strategies

Printed evidence of name available submitted project-graded on correct and accurate info.
(MUM2702) study costs associated with real estate, communication, equipment, employees, licenses and takes.
Email containing sites, evaluation and summary, submitted projects. Graded on quality of evaluation.
(Mario B) 1-4 Research information tracker
Pure vs. Applied knowledge/ primary vs. secondary/ juried vs. popular journals.
Projects
Paper Presentation
Demonstrated in script/story
Create a 2 min. ENG project
Students find jobs postures on MGT

Assessment Strategies

Paper Presentation
(MUM2030) perform and record music learned in class.
(MUM2703) create a written reparative
Presentations

Improper use of color
Exposure and discussion
Discussion, testing
Write character bias + story outline

Assessment Strategies

Work
Organization + create promotional video for organization
(MUM2700) Discussion and analysis
Group project- graded on reflection and group project.
Graded projects
Media literacy assessments
Service Learning
Scripts that are stories not lesson (hit audience over the head)
Include community benefits as part of business plan
Student volunteer for set up for college events

Assessment Strategies

Video + final exam essay
Service learning-intellectual property
In elusion of community benefit features as part of business plan
Listing + explaining legal ethical, use copyright material
Different Ad. Concepts for or against such as smoking campaign
Media literacy assessments
Application on the project
Participation in discussion, testing, project identifying " fairness" in an artist employment contract.
Pitching stories verbally and story outlines and intent of story.
Discussion, papers

Assessment Strategies

Use a variety of hardware + software application.
Projects are graded

Use Webpage to study
Must edit projects using computer- based non-linear editing programs
Is script format correct
Test projects

Must master DAW software to create music productions

Learning auto desk Maya, adobe Photoshop, adobe illustrator
Use of webCT or angel
Use of software, hardware.

Assessment Strategies

Class presentation, paper, discussion, discussion.
Discussion of elements of music- stylistic differences
Test of term
Presentation, projects, class assignments
Survey (MUM2700)
GRA1544C introduce critiques all verbal, GRA2577C reinforce feedback, GRA2207C reinforce\
Learn to use DAW to achieve different aesthetic results
Learn to compose music + write lyrics.
Recognizing the usage of the 12 basic principals of animation by applying them
Students participation in discussion, test.

Assessment Strategies

hearing difference linen
Concept cost- perpetration + impact
Acoustics- hearing damage
Film is no longer use
Less printing on paper
Identify the impact of digital media and electronic component disposal on the environment.
Identify opportunities for protection of one's lanitary
Minimize paper hand-outs disseminate electronically
Use digital files as opposed to physical when possible