

Hospitality *Today*

“SERVICE IS MEETING AND EXCEEDING CUSTOMERS’ NEEDS IN THE WAY THEY WANT AND EXPECT THEM TO BE”

Miami Heat Fundraising at the AAA

The American Airlines Arena and Levy Restaurants have given us the opportunity to raise money for the Hospitality Student Association. Through fun and simple work we have been able to successfully participate in a number of events. On the NBA scheduled Miami Heat home games we work in a fast-paced environment selling food and various items in assigned level-stalls. Each event brings a different experience and time spent worthwhile. The major upside to these events is the financial gains for the club and experience for HSA members and participants.

How this benefits YOU!

Simply stated, **“The more work you do, the better for you.”** By being fully involved you will enjoy the benefit of a larger allotted portion of the clubs income toward our selected trip. Meaning your out-of-pocket expense can be significantly less by simply volunteering for events. All events are announced ahead of time so that you can make time in your daily busy schedules.

We encourage all to participate. These events can be used to attain experiences needed to become successful in the hospitality field.



You will get a close look at what the Food & Beverage aspects of the industry consist of. Whichever part of the hospitality industry you may choose to pursue it is always in your best interest to learn about all facets.

Upcoming Miami Heat Home Games:

- Saturday March 7, 2009 **Britney Spears Concert**

- Saturday March 14, 2009 **Miami Heat vs. Utah Jazz**
- Monday March 23, 2009 **Miami Heat vs. Memphis**
- Saturday March 28, 2009 **Miami Heat vs. Milwaukee**
- Monday March 30, 2009 **Miami Heat vs. Orlando Magic**



Miami International Film Festival

By: HSA Board

The MIFF is annual event in which Miami Dade College places great emphasis in collaboration with sponsors and all participants. According to the MIFF website, *“The mission of the Miami International Film Festival (MIFF) is to bridge cultural understanding, endorse tolerance and encourage artistic development and excellence within a vigorous academic setting by provoking thought through film. By bringing the best of world cinema to Miami, MIFF presents the city and the film industry with a singular platform that fosters creative and technical talent.”*

As hospitality students we must all look at the MIFF as an event in which we can all receive valuable insight and experience. **The film festival will take place March 6th – March 15th**, volunteers are needed for a hospitality suite at the Royal Palm hotel in South Beach. Professors such as Isabel Fernandez are offering extra credit since this is a hospitality event in which much can be learned from. Some incentives for students are inclusive to the meeting & greeting of celebrities and producers which will be staying at the Royal Palm.

MIFF has hosted a diverse offering of films throughout its twenty five years. In 2007, more than 300 filmmakers, producers, directors, writers, actors, and industry representatives from around the world were present for screenings as well as for business, educational and social functions. More than 1,300 regional, national and international press organizations have active relationships with the Festival. Filmmakers including Luc Besson, Pedro Almodovar, Spike Lee and Wim Wenders have screened their films at MIFF. Distributors such as HBO, Fox Searchlight and Miramax have participated in the Festival's business programs.

Las Vegas

"Your Best Bet!"



The Hospitality Student Association has planned an end-of-the-semester trip to Las Vegas, Nevada. Previous MDC alumni and students have gone to Vegas and deemed it a must-do-trip. Possible attractions but not limited to sightseeing opportunities will include tours of the Bellagio Hotel, The Strip, Stratosphere Hotel and Las Vegas University Hospitality Dept.

The trip will take place April 5th to the 8th. Partial funding will be provided through the association's fundraiser assets and student life. Though not available yet, out of pocket cost will be reasonable for what the trip will cover.

Maximum availability will be 24 club members. Those who participated at the Miami Heat events will get priority acceptance. **The more Miami Heat events you participate in, the lesser your out-of-pocket expense will be!** It isn't everyday that one goes to Las Vegas, so if you would like to be involved in this trip you must be a club member and have the willingness to volunteer in current and future club events.



The Executive Board (from left) Susann Banek, Ivan Rivas, Talia, Alyssa Hernandez, Luisa Niebles

